

Medical Fair Brasil exhibition and conference postponed to 03-06 May 2022

In view of the rising health concerns due to COVID-19 and its unforeseeable impact worldwide with continued travel restrictions causing challenges for national and international participation, Emme Brasil and Messe Düsseldorf, the organizers of Medical Fair Brasil, have decided to postpone its event originally scheduled for 05-08 May 2021 at Expo Center Norte in São Paulo to 03-06 May 2022 at the same venue.

The decision to reschedule the event for 2022 was taken in conjunction with all partners, associations, exhibitors and key industry stakeholders after a careful assessment of the situation.

Even following all the recommendations of the Governments, in all its spheres, to hold the event later this year would be unwise for us. We analyze that, by the end of 2021, vaccination will have reached half the population and that, fortunately, we will be close to social normality. This decision considers the concern with the market, which both years for the MFB, as a link for bringing buyers and sellers together, encouraging new businesses and opening space for debates that will contribute to the reconstruction of national health.

MFB remains committed to creating meaningful business opportunities, with a significant participation from both domestic and global exhibitors, visitors, and delegates. The reconfiguration of the forthcoming edition will ensure maximum participation given its international nature, allowing all stakeholders to plan their participation carefully and efficiently, giving due emphasis as well to their health and wellbeing.

In May 2022, the Brazilian health sector has an important appointment at Medical Fair Brasil.

Take care and see you there!

Malu Sevieri

Director of Medical Fair Brasil