Press release

MEDITECH 2026 SETS A NEW RECORD:
12,700 VISITORS, NEARLY 300 EXHIBITORS AND 16 PARTICIPATING COUNTRIES

Bogotá, August 2026 – The ninth edition of MEDITECH, organized by Corferias, the Colombian Association of Hospitals and Clinics (ACHC), and Messe Düsseldorf North America, brought together more than 12,700 healthcare professionals from across Colombia and the wider region, representing a strong 16% increase in attendance compared with the previous edition in 2024.

Nearly 300 exhibitors from 16 countries showcased the latest medical technologies and healthcare innovations. Participating countries included Austria, Brazil, Canada, China, Colombia, Denmark, France, Germany, India, Italy, Malaysia, Singapore, South Korea, Spain, Taiwan, and the United States.

The event once again confirmed Bogotá's position as the leading meeting point for the medical technology industry in the Andean, Pacific, and Caribbean regions, bringing together manufacturers, distributors, healthcare providers, and industry decision-makers to foster business opportunities, knowledge exchange, and regional collaboration.

“The latest edition of MEDITECH reinforced its international standing. Countries from around the world are recognizing Bogotá's continued emergence as a leading destination for healthcare innovation in Latin America,” said Ryan Klemm, Director of International Events at Messe Düsseldorf North America.

The Meditech 2026 Business Matchmaking Forum, held on July 29 with the support of ProColombia - Colombia’s foreign investment agency - generated reported business expectations totaling USD 5,97 million, of which nearly USD

2,7 million in spot sales were closed directly during the fair. The initiative brought together 64 buyers from Brazil, the Cayman Islands, Chile, Colombia, the Dominican Republic, Ecuador, Mexico, Panama, Peru, and the United States with 173 exporting exhibitors during 473 arranged business meetings.

“The success of this edition is not measured solely by exceeding our goal of 12,000 attendees, but in the quality of the business meetings we witnessed. Meditech leaves an Industry moving forward: we managed to connect the offerings of nearly 300 exhibitors with the real demand from Latin American hospitals. Buyers return to their institutions with agreements that guarantee the delivery of technology to their emergency rooms and operating theaters, noted Ana Garibello, Meditech Project Manager at Corferias.

“The deals closed during these four days are the sector's response to current challenges. Every technology contract, every software acquired, and every alliance signed means faster diagnoses, safer surgeries, and more efficient hospitals. The investment commitment of Colombian clinics to protect their patients' lives is stronger than ever,” stated Juan Carlos Giraldo, Director of the Colombian Association of Hospitals and Clinics (ACHC).

Estrella Ceath 2.0 Awards

The trade show also recognized the winners of the second edition of Estrella Ceath, an award that – in Partnership with the Da Vinci Group - highlighted outstanding developments in quality, innovation, and sustainability across the healthcare and hospital environment:

- Innovation: Suministros Radiográficos received the award for its uMR Ultra magnetic resonance system.
- Quality: WX Medtech SAS won with its WX2 device.
- Sustainability: Stryker took home the award for its Neptune 3 Waste Management System.

- Public Recognition: Energymed Solutions received the fourth award, which was determined exclusively by votes from attendees at the Ceath Arena presentations.

VIII National Safe Hospital Award (Galardón Nacional Hospital Seguro)

During Meditech 2026, the VIII National Safe Hospital Award ceremony was also held, in which the ACHC recognized the following institutions in the Excellence in Patient Safety category:

- Hospital Infantil Los Ángeles
- Clínica El Rosario (Sede Tesoro)
- Organización Clínica Bonnadona Prevenir (Sede Barranquilla)
- Fundación Hospital San Vicente Paúl (Rionegro)
- Clínica del Caribe
- Clínica El Rosario (Sede Centro)

MEDITECH will return to Bogota in July 2028. Exact dates will be announced soon. For information on visiting or exhibiting at MEDITECH 2028, contact Messe Düsseldorf North America; Telephone: (312) 781-5180; E-mail: info@mdna.com; Visit https://feriameditech.com/en/ and www.mdna.com.

Press Contact:
Anne Meerboth-Maltz
ameerboth@mdna.com
Tel. (312) 621-5816

About the Organizers

Corferias – International Center for Business and Exhibitions of Bogotá: With over 70 years of history, Corferias is Colombia's leading trade fair venue and one of the most

prominent in Latin America. Its mission is to drive business and social development through platforms that foster innovation.

Colombian Association of Hospitals and Clinics (ACHC): The leading association representing healthcare service providers in Colombia. For 70 years, it has worked to strengthen hospitals and clinics technically, administratively, and scientifically promoting knowledge generation, innovation, quality, sustainability, and public policy development.

Messe Düsseldorf North America (Messe Düsseldorf Group): A global leader in organizing medical trade fairs and owner/producer of MEDICA, the world's premier healthcare technology event. Its partnership in Meditech consolidates the event as the most relevant medical business hub in the Andean/Pacific and Caribbean regions.