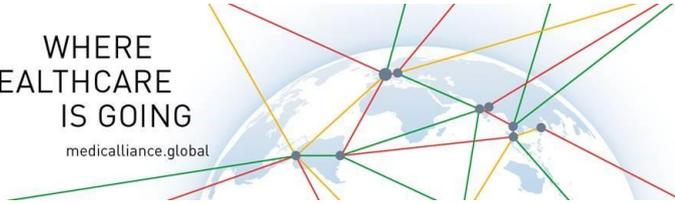




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Press Release

27th edition of MEDICAL FAIR INDIA met with great response

Extensive supporting programme once again proved to be a success factor

The leading medical trade fair and conference event for the Indian subcontinent, MEDICAL FAIR INDIA (MFI), can claim a vital restart in attendance format (after a pandemic-related break) after three days of running (20 - 22 May 2022) at the Jio World Convention Centre (JWCC) in Mumbai. More than 9,000 trade visitors from all sectors of the healthcare industry came to the event to find out about new products from 277 exhibitors.

The 'Make in India Pavilion', designed by the Association of Indian Manufacturers of Medical Devices (AIMED), attracted a great deal of attention and confirmed India's enormous potential as a location for the development, manufacture and international distribution of medical products.

The MFI supporting programme confirmed its role as a key factor in the success of the overall event with its wide range of topics, renowned speakers and the support of renowned partners.

One example is the two-day Clin Lab India conference, which accompanied the MFI for the fifth time this year as a central platform for information and dialogue on the latest developments and market trends in the field of in-vitro diagnostics (IVD). Here, new technologies and policies were discussed (also in the context of the pandemic) that could strongly shape the Indian diagnostics industry.

Good market prospects also for start-ups from all over the world

The conference 'Future for Health' (FTR4H) was also a programme element of MEDICAL FAIR INDIA for the fifth time under the title "Digital Health Takes the Fast Track" and focused on issues related to the digital transformation of the healthcare sector. In keeping with this, 'NASSCOM - Center of Excellence - IoT & AI' - was "on board" as a partner this time.

The digitalisation of the Indian healthcare sector holds opportunities for lucrative business for companies (including start-ups) from all over the world. For these reasons, the FTR4H conference also found support, for example, from the Economic Development Agency of the City of Düsseldorf, from NRW Global Business, the State Development Corporation of Thuringia, MEDIKABAZAAR, InnovatioCuris, GINSEP, 100 Open Startups and The GAIN. The 'FTR4H Start-up Pavilion' was also a point of attraction. Here, the participating start-ups presented their solutions and for the healthcare sector.

With the 6th international healthcare conference of 'Voice of Healthcare' (VOH), which this year had the motto "Digital Healthcare 2022 - TECH ENABLING THE FUTURE OF HEALTHCARE", another programme highlight took up the topic of digital healthcare - with regard to application solutions for the public as well as private healthcare sector.

In contrast, the 'Rehaindia Pavilion, powered by REHACARE', a three-day event, was dedicated to the Indian rehabilitation sector. This sector is considered to have a particularly promising future due to the continuously increasing life expectancy (and ageing) of Indian society.

The 'MT India Healthcare Awards', presented in association with Medgate Today, honoured the best industry players, institutions and medical professionals for their exemplary work in the healthcare sector and also

formed a highlight of the MFI 2022 programme, which was eagerly followed by the exhibition audience.

As part of Messe Düsseldorf Group's 'MEDICAlliance' medical exhibition portfolio, MFI is organised by Messe Düsseldorf India with the support of industry associations such as Association of Healthcare Providers India (AHPI), Association of Indian Manufacturers of Medical Devices (AIMED), Association of Diagnostic Manufacturers of India (ADMI), Quality and Accreditation Institute (QAI) and Voice of Healthcare (VOH).

MEDICAL FAIR INDIA is held in Mumbai and New Delhi in alternate years, and this time in Mumbai there was parallelism with another MEDICAlliance trade fair, the FAMDENT Show 2022. India's leading dental trade fair and conference attracted 156 exhibitors and more than 7,600 visitors.

The next MEDICAL FAIR INDIA will be held from 27 to 29 April 2023 at the Pragati Maidan in New Delhi.

Full details of MEDICAL FAIR INDIA are available online at: <http://www.medicalfair-india.com>.

Information on all medical trade fairs of the MEDICAlliance is available online at: <http://www.medicalalliance.global>.

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Düsseldorf/ Mumbai, 31 May 2022