

MEDICAL MANUFACTURING



5th Manufacturing Processes for Medical
Technology Exhibition and Conference

31 AUG – 2 SEP 2022

PHYSICAL • MARINA BAY SANDS • SINGAPORE

3 – 9 SEP 2022

DIGITAL • ONLINE

PHYGITAL
EDITION

Member of  MEDICAlliance

YOUR STRATEGIC PLATFORM FOR MEDICAL TECHNOLOGY SOLUTIONS



Book your space now! www.medmanufacturing-asia.com

Held in:

Concurrent exhibition:

Jointly organised by:


singapore
Passion Made Possible


**MEDICAL
FAIR**
ASIA

SPE  **A**


Messe
Düsseldorf
Asia

NO.1 MOST IMPORTANT MEDTECH EXHIBITION IN SOUTHEAST ASIA!

Bringing together manufacturers, product developers and suppliers of components, parts, and services, for innovative medical devices and medical technology of tomorrow, MEDICAL MANUFACTURING ASIA is the specialist exhibition of choice for Asia's MedTech sectors.

With the pandemic having accelerated the arrival of the future of healthcare, technology and innovation continue to drive and define the healthcare ecosystem. In the forefront, MEDICAL MANUFACTURING ASIA 2022 presents its first Phygital Edition > 3-day LIVE + 7-day DIGITAL, providing business opportunities across channels.



Creating business moments that matter - onsite and online.

Discuss your participation needs with our Project Team.

mma@mmda.com.sg



BE PART OF MEDICAL MANUFACTURING ASIA PHYGITAL EDITION

The 5th Manufacturing Processes for Medical Technology Exhibition and Conference is where you gain insights and share best practices, meet and conduct business with your target audience from around the world in-person and online. Here's why you should be part of MEDICAL MANUFACTURING ASIA 2022:

- **Stand out from the competition**
Be amongst companies from the MedTech ecosystem to showcase **leading innovations and solutions**
- **Acquire new business and generate qualified leads**
Meet with **5,000** quality visitors and decision-makers across the Phygital Edition
More than **60%** of visitors were involved / had influence in purchasing
- **Meet and engage with a global audience**
35% of visitors at the last edition came from overseas
- **Network with the industry and quality buyers**
At the last edition, **1,200** scheduled business meeting requests were made



EXTENDED 1-WEEK ONLINE ENGAGEMENT: 3 - 9 SEP 2022



Smart Business
Matching



Extended Brand
Exposure



Schedule Meetings
and Appointments



Instant Chat
Options

THE RISE & RISE OF MEDTECH IN ASIA

Healthcare trends are **driving the demand for 'value products'**

- high-quality medical products and competitively priced

Thailand - medical devices export was US\$5 billion in 2020, nearly double the value of its imports. **Largest share of export value**

was gloves, optical lenses, syringes, needles, catheters and cannulas.

Malaysia - **a leading producer and supplier**

of catheters & rubber gloves, supplying nearly 80% & 60% of the global market respectively.

APAC's MedTech sector - expected to reach US\$157 billion in 2022 and will surpass

Europe to become **2nd largest market globally in the next decade.**

Asia's consumer centric digital health market could grow to **over US\$100 billion in 2025** - a CAGR growth rate of 21%.

Singapore - **a high-value MedTech manufacturing base**

producing diverse MedTech products; implantable pacemakers, contact lenses to life science instruments for global markets.

Singapore - home to **over 60 multinational MedTech companies**

in a range of activities from regional headquarters and manufacturing, to R&D.

The region is enjoying **strong growth** in telehealth, digital therapeutics, diagnostics, remote patient monitoring and analytics.

Source: McKinsey, Frost & Sullivan, KPMG, HKTDC Research

GET READY FOR BUSINESS!

Here are some marketing, advertising and promotional opportunities to optimise your participation.



Advertising and Digital Marketing Options



E-Direct Mailers / E-Newsletters



Editorial Coverage



Direct Mailing (Print + E-version): Visitor Flyer, Show Update



Official Show Website



Sponsorship Opportunities



Technical Presentation Webinars



VIP Nomination and Invitations for Your Key Customers

IVAM MARKETING PRIZE ASIA AWARD

The inaugural IVAM Marketing Prize Asia will be awarded for the first time at MEDICAL MANUFACTURING ASIA 2022, celebrating creative and outstanding achievements in medical technology marketing by small and medium-sized enterprises. The IVAM Marketing Prize has been held annually in Germany since 2009.



Evaluation Criteria:

- 1 Marketing Concept**
 - Strategic Approach
 - Authenticity
 - Target Group Orientation
 - Marketing Tools and Activities
- 2 Scientific / Technological Contents**
 - Topicality
 - Information Content
 - Applications
- 3 Visual Appearance**
 - Structure
 - Creativity / Originality / Entertainment
 - Aesthetics / Technical Quality

STAND TO WIN!

- 1-yr free membership with the international IVAM Microtechnology Network
- 1-pg full colour ad in MEDICAL MANUFACTURING ASIA 2024 Show Update (worth SGD1200) with a circulation to 45,000 industry professionals
- Prize trophy and certificate
- Feature on IVAM's communication channels across the world



Terms & conditions of participation:
Open to all MEDICAL MANUFACTURING ASIA 2022 exhibitors. All finalists will be required to conduct a presentation.

Submit your nominations today at
www.medmanufacturing-asia.com

CO-LOCATED EXHIBITION



14th International Exhibition on Hospital, Diagnostic, Pharmaceutical, Medical & Rehabilitation Equipment & Supplies

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PHYGITAL EDITION

www.medicalfair-asia.com

Held in parallel with MEDICAL FAIR ASIA, the synergistic exhibitions for the medical, healthcare, and MedTech sectors are part of the MEDICALliance's network of trade fairs by the Messe Düsseldorf Group in Germany.

EXHIBIT PROFILE

Components for Medical Technology

- Cables
- Components / Modules
- Drive Systems
- Electronics
- Equipment Communication / IT / Networks
- Filters
- Frame
- Motors
- Pumps
- Sensors
- Tubes
- Valves

Materials / Substance

- Adhesives
- Biocompatible Materials
- Coating & Functional Surfaces
- Nano-Materials
- New Materials
- Plastics And Elastomers, Resins / Raw Materials
- Rubber
- Smart Materials
- Others

Micro- / Nano-technology

- Drug Delivery
- Lab-On-A-Chip
- Micro Actuators
- Micro Fluidics
- Micro Sensors
- Micro Structuring

Production / Manufacturing

- Assembly
- Assembly, Automation and Production Technology
- Clean Room Technology / Equipment
- Contract Manufacture, Design, Construction, Research and Redevelopment
- Engineering
- Labelling, Bar Coding, Printing
- Moulding Equipment
- Packaging
- Precision Processing
- Process Technology
- Quality Management
- Sterilisation Services
- System Partnerships

Testing

- Testing / Inspection Equipment
- Testing Services
- Test Systems

Services and Publications

- Associations / Institutions
- Audit Services
- Financing & Leasing
- Further Education & Training
- Insurance Services for the Profession
- Publications / Trade Literature
- Regulatory Framework / Certification Authorities
- Others

VISITOR PROFILE

- Design Engineers
- Engineers and Technicians For R&D and Production Departments
- Heads of Research and Development Departments
- Medical Technology Exhibitors from MEDICAL FAIR ASIA
- Packaging Specialists
- Process Engineers
- Production Managers
- Qualification and Validation Specialists
- Quality Assurance / Quality Control Managers
- Technical Procurement Managers
- Visitors from Industry and Commerce



COST OF PARTICIPATION

Space Only (min 24 sqm)

\$560.00
per sqm

Basic Shell Scheme Package (min 12 sqm)

S\$660.00
per sqm

Enhanced Shell Scheme Package (min 12 sqm)

S\$780.00
per sqm

Corner surcharges (additional cost):

Corner stand (2 sides open) : S\$25.00 per sqm

End of block (3 sides open) : S\$35.00 per sqm

Island site (4 sides open) : S\$50.00 per sqm



Standard Shell Scheme
(Layout plan for a 12sqm stand)



Enhanced Shell Scheme
(Additional Features: Maxima & Pifex system structure + graphic + tall glass display showcase)

Diagrams are for illustration purposes only. Actual layout may vary.

Note:

1. All rates quoted are in Singapore Dollars. The participation cost and all other charges are nett to which the prevailing Goods & Services Tax (GST) will be added. The GST is applicable to Singapore companies only.
 2. No financial credit will be given for any package item not utilized.
- All information is correct at the time of printing and is subject to changes. In some instances, changes may be required by the organizer and hence the terms contained here cannot form part of an offer or contract.

Bringing you the best of both worlds -
LIVE & digital edition @ MEDICAL MANUFACTURING ASIA 2022.

Talk to us about your booth space options today.

(65) 6332 9620 • mma@mda.com.sg

www.medmanufacturing-asia.com

For enquiries:

Jointly organised by:

Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place #09-02
HarbourFront Tower Two
Singapore 099254
Tel (65) 6332 9620 _ Fax (65) 6337 4633
mma@mda.com.sg

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