

For Immediate Release

Press Contact:
Anne Meerboth-Maltz
ameerboth@mdna.com
Tel. (312) 621-5816
Fax (312) 781-5188

November 2021

DATES FOR MEDITECH 2022 TRADE FAIR IN BOGOTA ANNOUNCED

Meditech, International Health Trade Fair, will return from July 12 - 15, 2022 to Corferias in Bogotá, Colombia. Online exhibitor registration is now open at <https://feriameditech.com/en/>. Meditech will be jointly organized by the International Business and Exhibition Center, Corferias, the Colombian Association of Hospitals and Clinics (ACHC) and Messe Düsseldorf, organizer of Medica - the world's leading international trade show for the health sector.

Marcella Sanchez, Project Manager of Meditech, stated: "Meditech has developed into one of the most important business platforms for the medical sector in Latin America. Powered by Messe Düsseldorf's "MEDICAlliance" portfolio of medical trade fairs, it will increase Meditech's international reach and foreign participation. The trade fair will bring together the healthcare supply chain sector, showcasing the products and services required by hospitals and clinics."

At Meditech 2022, hospitals and clinic managers, physicians, general practitioners, hospital technical managers, laboratory managers, medical specialized trade, cost units and professionals in all specialties of the healthcare sector who influence or make purchasing

decisions in hospitals, clinics and clinical laboratories, will meet with suppliers, distributors and representatives. Exhibit categories will include medical, surgical, laboratory, orthopedic, rehabilitation and physiotherapy equipment, hospital construction and furniture as well as software, IT and services related to the industry, waste management and hospital management consulting. The exhibits will be complemented by the XVI International Congress of Hospitals and Clinics.

According to “Invest in Bogota”, over 46 million people have healthcare insurance in Colombia, representing 97% of the population. It is estimated that this number will continue to grow in the upcoming years due to the commitment of the National Government. Additionally, this sector has special relevance in the 2018-2022 National Development Plan, where healthcare investment represents 14.4% of the national budget with \$ 50.7 billion. The country’s healthcare system is ranked #1 in Latin America and #22 worldwide according to the World Healthcare Organization. The Bogota region shares 20% of the system affiliates and healthcare providers, representing the largest installed capacity of the country with over 15.000 beds. Over 50% of the national healthcare services are provided in the capital of Colombia. Meditech 2022 will be an ideal platform for international companies to enter this lucrative market.

At the last staging of Meditech in 2018, 300 exhibitors showcased their innovations on 64,500 square feet to more than 10,000 professional visitors.

For further information on visiting or exhibiting at Meditech 2022, contact Messe Düsseldorf North America; Telephone: (312) 781-5180; E-mail: info@mdna.com; Visit <https://feriameditech.com/en/> and www.mdna.com; Follow us on twitter at <http://twitter.com/mdnachicago>