



30th International Exhibition and Conference

HALL 4 & 5, BHARAT MANDAPAM
(PRAGATI MAIDAN), NEW DELHI, INDIA

27-29 MARCH 2025

www.medicalfair-india.com

An initiative by MEDICARE ASIA

**INDIA'S NO.1 TRADE FAIR FOR
HOSPITALS, HEALTH CENTRES
AND CLINICS**



Press Release

Medical Fair India 2025: A Landmark 30th Edition Unites the Global Healthcare Ecosystem in New Delhi

New Delhi, April 2025: With over 17,970 professionals from 28 countries and over 400 exhibitors under one roof, the 30th edition of **Medical Fair India** cemented its reputation as the country's premier platform for the medical and healthcare industry. Held at **Bharat Mandapam (Pragati Maidan), New Delhi**, this year's event marked three decades of healthcare innovation, collaboration, and industry transformation.

A Global Stage for Indian Healthcare

Medical Fair India 2025 lived up to its legacy of bringing together the best in global and Indian healthcare. Over a span of three days, the show hosted key stakeholders from across the healthcare ecosystem — from policymakers and innovators to medical device manufacturers, hospitals, tech startups, and researchers.

Exhibitors from 15 countries including China, Czech Republic, Germany, India, Italy, Japan, Malaysia, Netherlands, Singapore, South Korea, Taiwan, Thailand, UAE, UK and USA joined across a 15,000 square meters of space, displaying everything from cutting-edge medical technologies and laboratory equipment to rehabilitation solutions and hospital infrastructure tools. Country Pavilions from Taiwan, China & South Korea showcased regional excellence.

For three days, Medical Fair India 2025 transformed Bharat Mandapam into a vibrant center of collaboration, innovation, and knowledge exchange, drawing participation from key stakeholders across the healthcare ecosystem. The event was inaugurated in the presence of several distinguished dignitaries, including *Mr. Dadang Hidayat, Minister Counsellor, Embassy of the Republic of Indonesia; Mr. L. G. Dissanayake, Minister Counsellor (Commerce), High Commission of Sri Lanka; H.E. Mrs. Harisoa Lalatiana Accouche, High Commissioner to India, Republic of Seychelles; H.E. Baushuan Ger, Representative, Taipei Economic and Cultural Center in India; and H.E. Dato' Muzafar Shah Mustafa, High Commissioner of Malaysia, Ministry of Foreign Affairs, Malaysia.* Several prominent leaders from India's healthcare and medical devices industry also graced the opening, including *Mr. K. R. Chawla, Deputy Drugs Controller, Department of Drug Control, NCT Government; Maj. Gen. (Prof.) Atul Kotwal, Executive Director, National Health Systems Resource Centre; Dr. Upasana Arora, Managing Director, Yashoda Super Speciality Hospitals; Dr. Anirudh Kohli, CEO & Head of Imaging Department, Breach Candy Hospital; Mr. Rajiv Nath, Managing Director, Hindustan Syringes & Medical Devices Ltd (HMD), Forum Coordinator, AiMeD, and Chairman of the Medical Fair India 2025 Advisory Committee; Dr. Jitendra Sharma, Managing Director & Founder CEO, Andhra Pradesh Medtech Zone Ltd (AMTZ); Mr. Himanshu Baid, Managing Director, Poly Medicure Ltd; Dr. Rajesh C. Shah, Narendra Modi Medical College; Mr. Praveen Mittal, Executive Director, Export Promotion Council for Medical Devices (EPCMD); Dr. Naveen Nishchal, Chairman, Voice of Healthcare (VOH); Dr. B.K. Rana, Founding CEO, Quality and Accreditation Institute; Mr. Jatin Mahajan, Managing Director, J. Mitra & Co. Pvt. Ltd.; Ms. Rama Venugopal, Executive Director, Value Added Corporate Services (P) Ltd; Mr. Afzal Kamal, Editor-in-Chief, Advance Media Group; and Mr. Mark Wächter, Chief Evangelist, FTR4H and Advisory Board Member, Medical Fair India.* Their collective presence underscored the event's prominence as a pivotal platform for healthcare dialogue, global cooperation and industry leadership.

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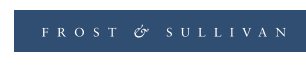
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Medical Fair India continues to uphold its reputation as a world-class platform for industry engagement, innovation, and empowerment. The 2025 edition received strong institutional backing from prominent industry associations, including the – Association of Indian Medical Device Industry (AIMED), Association of Diagnostics Manufacturers of India (ADMI), Association of Healthcare Providers (India) (AHPI), Quality and Accreditation Institute of India (QAI), Voice of Healthcare (VoH), Global MedTech Advocacy and Advisory Forum (GMAAF). Further enhancing the event’s impact were key partners such as the Malaysian Rubber Council (Registration Partner), Hindustan Syringes & Medical Devices (HMD) (Badge Partner), and the City of Düsseldorf – Office of Economic Development (FTR4H Award Partner), National Association of Software and Service Companies (NASSCOM) (Digital Transformation Partner), Medgate Today Magazine (MT India Healthcare Awards Partner). The fair also featured knowledge and ecosystem collaborations with Frost & Sullivan, Health Innovation Toolbox, Startup Incubation and Innovation Centre – IIT Kanpur, and innovation-driven partners like Anthill Ventures, Anvesana, Bangalore Bioinnovation Centre (BBC), German Indian Startup Exchange Program, Nucleo, PATH, Start2Group, TECHPAD, Voice of Healthcare VoH, Women in Tech India, Healthcare Events & Quality and Accreditation Institute of India (QAI). Together, these alliances reinforce Medical Fair India’s role as a central hub for advancing medical technology, healthcare policy and global business development.

Commenting on the event’s success, **Mr. Ajay Kumar Gulati**, General Manager, Messe Düsseldorf India, says, “With each edition, Medical Fair India continues to expand in both scale and influence. The 30th edition has far exceeded expectations, creating valuable connections and propelling the industry forward. Thanks to the unwavering support from our partners and the medical community, we are confident about the future and excited to continue advancing this vital platform for the healthcare sector.”

Mr. Gernot Ringling, Deputy Regional Head, Messe Düsseldorf for Asia adds, “MEDICAL FAIR INDIA 2025 reaffirmed India’s position as a powerhouse in Asia’s rapidly transforming healthcare landscape. The strong international participation and dynamic domestic presence speak to the country’s growing influence—not just as a market, but as an innovation driver in MedTech and digital health. With a population of over 1.4 billion, rising healthcare demands, and a digital-first approach to innovation, India stands at the intersection of need, scale, and technological ambition—making it one of the most relevant and promising healthcare markets in the world. As the global focus shifts from West to East, platforms like MEDICAL FAIR INDIA are essential in enabling cross-border collaboration, connecting healthcare stakeholders with India’s expanding ecosystem of manufacturers, innovators, and investors. At Messe Düsseldorf for Asia, through our MEDICARE ASIA strategy, we are committed to strengthening these connections and shaping the future of healthcare exhibitions across the region.”

Emphasizing on the event and its importance for the Indian market, **Mr. Christian Grosser**, Director Health & Medical Technologies, Messe Düsseldorf, states, “The medical technology market in India is growing in all segments and, depending on the study, now has an impressive volume of 14 billion dollars. As the organiser of MEDICA and MEDICAL FAIR INDIA, we have been registering a noticeable increase in interest in the Indian market among our customers for around two years. They want to tap into this market and establish themselves there in the long term. The medical technology supply industry is also increasingly coming into focus: The Indian market is becoming more and more attractive for suppliers, component manufacturers and OEMs as local production and demand for high-quality intermediate products continue to rise. This confirms the country's strategic importance as an emerging MedTEchhub and underlines the

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role of MEDICAL FAIR INDIA as the central market and business development platform for the medical technology industry.”

The Spotlight on "Make in India"

A standout feature of the event was the **Make in India Pavilion**, spearheaded by the **Association of Indian Medical Device Industry (AiMeD)**. This pavilion celebrated Indian manufacturing, spotlighting indigenous medical technologies and devices poised to reshape both local and international healthcare markets.

“Medical Fair India continues to serve as a key platform for showcasing India’s medical manufacturing capabilities. This year, we’ve seen significant growth—our ‘Make in India’ Pavilion has expanded from 30 to 44 exhibitors, covering over 500 square metres, marking a 30% increase. Additionally, the number of Indian manufacturers has crossed 300, with participation from 15 countries. The show is a testament to India’s growing influence in global healthcare and our industry’s ability to deliver cutting-edge, locally-made solutions.” – states **Rajiv Nath**, *Managing Director at Hindustan Syringes & Medical Devices Ltd, Forum Coordinator at AiMeD (Association of Indian Medical Device Industry) and Chairman of the Advisory Committee, Medical Fair India 2025*

In a strategic move toward knowledge leadership, **Frost & Sullivan** launched its white paper, ‘*Transforming India’s Medical Ecosystem*’ at the event. The report provided insights into India’s evolving healthcare landscape and served as a roadmap for investors and policymakers alike.

Conferences That Mattered

The event wasn’t just about products—it was about progress. Three major conferences that brought together 220 delegates took center stage:

- **The Voice of Healthcare 9th International Conference** explored the digital transformation of India’s healthcare system, bringing together government officials, technology leaders, and clinicians.
- The 6th **ClinLab Conference** focused on the critical theme, ‘*Democratizing Diagnostics: The Domestic vs. Global Conundrum*’, tackling accessibility, affordability, and the role of local innovation in lab medicine.
- Day 3 wrapped up with the **SMART Hospitals Conference**, which delved into how healthcare facilities can become smart, sustainable, and resilient — key themes in the post-pandemic era.

Digital Health Takes the Spotlight

The **FTR4H (Future for Health) Pavilion** added a spark of start-up energy with its 8th edition **digital health showcase**. A highlight of the pavilion was the live **Startup Pitch Competition**, which attracted groundbreaking innovators in telemedicine, health data analytics, AI-based diagnostics, and wearable health tech — further solidifying Medical Fair India as a launchpad for healthcare innovation. The pitches reflected the enormous potential of India's growing digital health sector and how it’s aligned with global trends.

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Celebrating Excellence: MT India Healthcare Awards

In a night of recognition and celebration, the **15th MT India Healthcare Awards** honored over 70 recipients across categories — from hospitals and companies to innovators and public health champions. These awards continue to spotlight the tireless efforts of individuals and organizations making real change in India's healthcare landscape.

Inclusion Through Innovation

Another vital element of the event was the **Rehaindia Pavilion**, which showcased rehabilitation products and technologies aimed at empowering persons with disabilities. From mobility aids to prosthetics, the focus was on accessibility, inclusion, and India's growing commitment to comprehensive healthcare for all.

With the resolve of creating broader access and deeper regional engagement across India's healthcare sector, Medical Fair India will be back in 2026 with not one, but two shows – 31st edition in New Delhi from January 29 – 31 at Bharat Mandapam (Pragati Maidan) and the 32nd edition in Mumbai from September 17 – 19 at Bombay Exhibition Centre. Two power-packed editions await the healthcare fraternity with a mission of advancing healthcare innovation in India and beyond.

For more information, please visit <https://www.medicalfair-india.com/>

About the Organiser:

Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organiser and as a provider of trade fair related services for exhibitors and visitors. Messe Düsseldorf India has been successfully staging established trade fairs like, In-Store Asia, Medical Fair India, FAMDENT Shows & Awards, glasspex India, glasspro India, pacprocess & food pex Mumbai, India Essen Welding & Cutting, wire India, Tube India, METEC India, ProWine Mumbai and Valve World Expo India. Besides organising successful trade fairs in India, the company is also the exclusive Sales representative of Messe Düsseldorf Group for the Indian Market and is canvassing Indian customers to Events of Messe Düsseldorf Group worldwide.

About MEDICARE ASIA

Medical Fair India is an initiative by MEDICARE ASIA - the central business platform for all attendees to Messe Düsseldorf's current portfolio of nine medical and healthcare exhibitions throughout Asia. It seeks to foster strategic alliances, innovate new offerings and develop customer-centric strategies to engine our portfolio for growth in the vast and diverse continent - Asia. It also seeks to build a strong channel from Asia to our global-leading trade shows in Düsseldorf - MEDICA, COMPAMED, and REHACARE. Through MEDICARE ASIA, attendees will benefit from harmonized offerings that are tailored to their needs, central point of contact and stronger business platforms – both in Asia and Düsseldorf.

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