



29<sup>th</sup> International Exhibition and Conference  
HALL 1, BOMBAY EXHIBITION CENTER  
GOREGAON (E), MUMBAI, INDIA

**13-15 MARCH 2024**

INDIA'S NO.1  
TRADE FAIR FOR  
HOSPITALS,  
HEALTH CENTRES  
AND CLINICS



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## Press Release

### Medical Fair India 2024: The Premier Healthcare Exhibition and Conference Returns to Mumbai for its 29<sup>th</sup> edition

350+ Exhibitors from 16 countries set to showcase the best of healthcare technologies and equipment to 15,000+ attendees

**February 2024:** Indian healthcare landscape is witnessing dynamic changes, driven by a combination of technological advancements, policy reforms, and evolving healthcare needs. Innovations such as telemedicine and digital health solutions are enabling greater access to healthcare services, particularly in remote and underserved areas, and are facilitating more efficient patient care delivery. Under the 'Make in India' initiative, the development of home-grown medical devices, equipment and pharmaceuticals have reduced dependency on imports and has also helped in promoting self-reliance. Emerging trends such as precision medicine and personalised healthcare are gaining traction, with advancements in genomics, molecular diagnostics, and targeted therapies. The future of healthcare in India is very promising and it calls for a seamless collaboration between multiple industry stakeholders. With a 28-year long legacy of bringing the entire industry under one roof, Messe Düsseldorf India is all geared up to host the next edition of its iconic healthcare exhibition and conference, Medical Fair India, in Mumbai. An unparalleled networking stage for the healthcare professionals, 29<sup>th</sup> edition of Medical Fair India will be held from 13-15 March 2024 at Bombay Exhibition Center in Goregaon (East).

Since its launch in the year 1990, Medical Fair India has solidified its position as the country's premier platform for fostering connections, nurturing business relationships, and showcasing the latest innovations in healthcare. This year, over 15,000 attendees from various medical and healthcare sectors are expected to visit the 3-day show including doctors, practicing physicians, dental surgeons, hospital directors, dealers & distributors of medical devices, NGOs for rehabilitation aids, medical technicians and visitors from academia, government and more.

With participation from over 16 countries, this year's event promises to be bigger and more impactful than ever before. Apart from indigenous products and solutions showcased by Indian companies, Medical Fair India 2024 is set to feature exhibitors from Australia, China, Germany, Hong Kong, Italy, Japan, Malaysia, South Korea, Singapore, Taiwan, Thailand, Turkey, United Kingdom, United States of America and Vietnam.

Spanning across 16,000 square meters, the exhibition floor will feature a comprehensive showcase of Medical technology, Hospital/Health centre equipment, Clinical laboratory & analytical equipment, Pharmacy & Dispensary equipment, Rehabilitation solutions, Components, Hospital infrastructure and more, aimed at advancing healthcare delivery and patient outcomes.

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Medical Fair India has a prestigious lineage dating back to decades of congregating the international healthcare community. A part of Messe Düsseldorf group's medical exhibition portfolio 'MEDICAlliance', Medical Fair India is organised by Messe Düsseldorf India with the support of Make in India, Association of Healthcare Providers India (AHPI), Association of Indian Medical Device Industry (AiMeD), Association of Diagnostic Manufacturers of India (ADMI), Quality and Accreditation Institute (QAI) and Voice of Healthcare (VOH), GMAAF - Global Medtech Advocacy & Advisory Forum.

The event also features the participation of Malaysian Rubber Council as the Registration Partner, Hindustan Syringes & Medical Devices (HMD) as the Badge Partner, Lateetud as the FTR4H Silver Partner, NASSCOM Center of Excellence – IoT & AI as Digital Transformation Partner, Healthcare Events as Knowledge Partner for Clin Lab Conference and Smart Hospitals Conference and City of Düsseldorf as FTR4H Start-up awards partner.

"We are thrilled to be back with Medical Fair India in Mumbai, showcasing the best and brightest in healthcare innovation from around the world. This event serves as a vital platform for industry professionals to connect, collaborate, and drive positive change in the healthcare landscape" stated Thomas Schlitt, Managing Director – Messe Düsseldorf India.

### Special Features of Medical Fair India 2024

- **Make in India Pavilion** supported by the Association of Indian Medical Device Industry (AiMeD) to showcase innovations by Indian OEMs
- **CLIN LAB Expo, Conference & Diagnostica, in-Vitro Diagnostics Pavilion:** An exhibition & conference focusing on the recent developments and market trends in In-Vitro Diagnostics and allied areas under the theme 'Driving Global Dominance through Innovations: IVD Industry's Role in Economic Growth'
- **Future for Health (FTR4H) Pavilion & Conference:** A 3-day start-up innovation showcase and conference on 'Transformative Tech Tornado in Healthcare'
- **Voice of Healthcare Conference:** A day-long conference focusing on Hospitals of the Future, Advancements in Diagnostics, Medical Value Tourism, Nursing in the Digital Age, Innovations in Healthcare Technology
- **Smart Hospitals Conference:** A day-long conference for Small Hospitals to learn about Smart Growth Enablers that will drive the Sectoral Growth over the next decade
- **REHAINDIA Pavilion,** powered by REHACARE to attract stakeholders from the rehabilitation segment
- **MT India Healthcare Awards:** 14<sup>th</sup> edition of MT India Healthcare Awards in partnership with India's largest healthcare magazine Medgate Today will felicitate pioneers from the industry

Mr. Rajiv Nath, Mg. Director at Hindustan Syringes & Medical Devices Ltd, Forum Coordinator at AiMeD (Association of Indian Medical Devices Industry) and Chairman of the Advisory Committee, Medical Fair India 2024 said, "India is one of the fastest growing countries in Medical & Healthcare Sector. Initiatives like Make in India and Atmanirbhar Bharat Abhiyaan (Self Reliant India Campaign) envisioned by Prime Minister Shri.

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Narendra Modi, have given a much-needed boost to the manufacturing of medical devices in the country. In the medical devices and equipment segment, expansion of diagnostic and pathology centres as well as miniaturised diagnostics have high potential for growth. This is India's moment for establishing supremacy in the healthcare field. Expos such as Medical Fair India play an important role in furthering collaboration and innovation within the industry. I am delighted to witness Medical Fair India's impressive rate of growth over the years. This year, in 2024, it would be the 7<sup>th</sup> consecutive year for 'Make In India' pavilion (Supported by AiMed) at Medical Fair India 2024 will feature some of the indigenous innovation that will help shape the future of Indian healthcare. Alongside, the huge participation from 16 countries will bring together best of the minds, technologies and new arenas for collaborations, which is set to make a huge contribution in projecting India's prowess in the global medical care landscape. I laud the efforts of the Messe Düsseldorf India for making a sustained incremental movement in creating space for meaningful engagement of the national and international medical and health care manufacturing industry through this flagship Expo. I heartily congratulate all participants and want to offer my gratitude to the entire team of Messe Dusseldorf India for their contribution towards the establishment and growth of Indian Medical and Healthcare Industry."

The exhibition along with the special features will present numerous opportunities for the exhibitors as well as the visitors to exchange dialogues and conduct business. Medical Fair India is well known for its ability to detect trends and respond to market impulse, provide diverse solutions to diverse healthcare needs. The longing for in-person meetings and business interactions is driving the anticipation with which the industries are looking forward to Medical Fair India 2024 where they will get the opportunity to explore the latest digital technologies and new approaches shaping healthcare.

For more information, please visit <https://www.medicalfair-india.com/>

#### About the Organiser

Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organiser and as a provider of trade fair-related services for exhibitors and visitors. Messe Düsseldorf India has been successfully staging established trade fairs like Medical Fair India, In-Store Asia, FAMDENT Shows & Awards, glasspex India, glasspro India, pacprocess & foodpex Mumbai, India Essen Welding & Cutting, wire India, Tube India, METEC India and ProWine Mumbai. Besides organizing successful trade fairs in India, the company is also the exclusive Sales representative of Messe Düsseldorf Group for the Indian Market and is canvassing Indian customers to Events of Messe Düsseldorf Group worldwide.

#### Media Contact:

Pinak Gupta  
Director - Marketing Communications  
GuptaP@md-India.com

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