



International Event of Solutions, Products, Services, Technology, Innovation and Equipment for the Healthcare Sector

SÃO PAULO | BRAZIL
19 – 22 MAY 2020

www.hospitalar.com

Member of  MEDICAlliance

General information



Established
1994



Staging cycle
Annual



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Organiser
UBM Brazil



Project management
Marcelo Gaspar



Venue
Expo Center Norte
São Paulo, Brazil

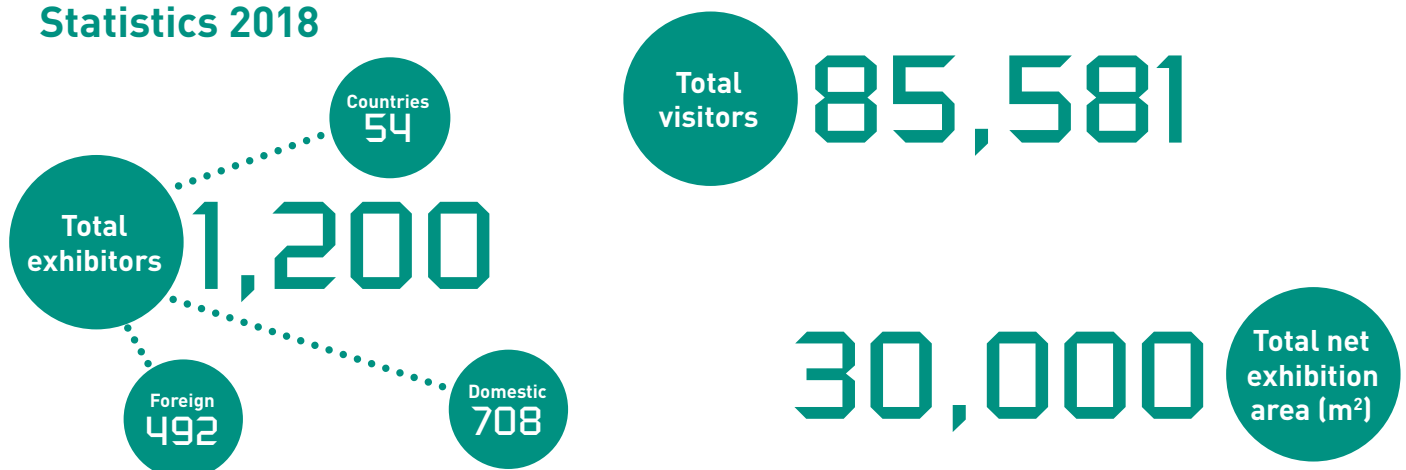
Visitor target groups

- Hospitals, healthcare establishments, medical clinics and laboratories
- Distributors, representatives, importers, exporters
- Nursing
- Medical doctors
- Manufacturers
- Medical product stores and pharmacies
- Hospital engineering and architecture

Main product categories

Hospital equipment	Laundry
Medical technology	Meals and catering
Laboratory equipment	Surgical centres
Emergencies and transportation	Medical consumables
Orthopaedics and physiotherapy	Infirmaries and monitoring
Medications and hospital pharmacies	Traumatology and post-operative recuperation
Informatics and communications	Home healthcare
Projects, installations and constructions	Specialised medical literature
Hospitality and furniture	
Uniforms, linens and towels	

Statistics 2018



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Economic data for Brazil



Future prospects for “Medical Technology”

Brazil's market for medical technology is likely to have passed its low point. Although public spending on the health sector is still stagnating due to the economic situation, the private sector is gradually increasing its investments again. According to the Brazilian industry association Abimed, demand for medical technology and imports are expected to increase slightly again this year, as the market for private clinics and hospitals in particular is consolidating. The market for medical technology in Brazil reached a volume of USD 5.7 billion in 2017 (2016: USD 5.4 billion).

Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)
Further information: www.abimo.org.br

Market data for “Medical Technology”

Market volume in US\$ millions (2017)

5,705

Import in US\$ millions (2017)

2,221

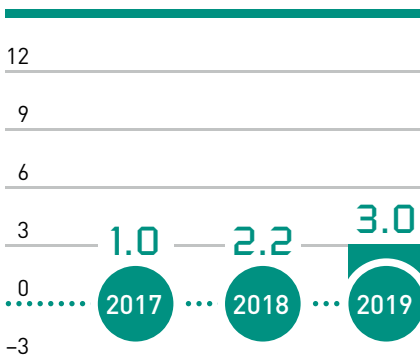
Outline data

	Number of inhabitants (million)	207.7	2017
	Population increase (% p.a.)	0.7	2017
	Average life expectancy at birth (years)	75.8	2016
	Proportion of health expenditure to GDP (%)	9.1	2015
	Doctors/100,000 inhabitants	232	2017
	Hospital beds/100,000 inhabitants	237	2017

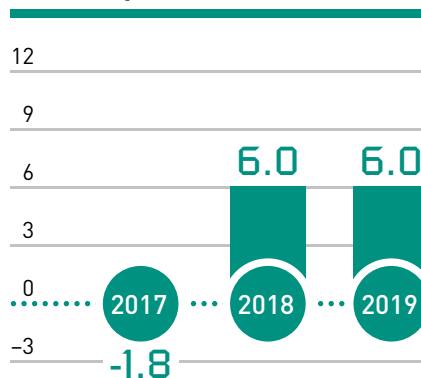
Key economic data 2017 to 2019*

Real change in % in comparison with previous year | *2018 and 2019: Forecast | Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)

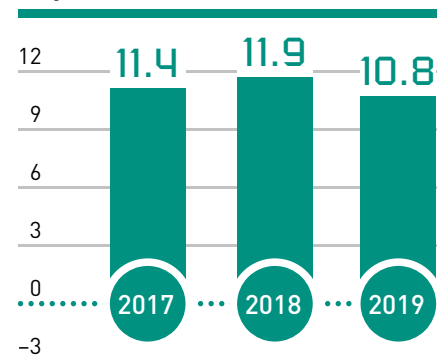
GDP



Gross capital investment



Import



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