











Member of  **MEDICAlliance**

## WORLD FORUM FOR MEDICINE

18 – 21 NOVEMBER 2019  
DÜSSELDORF | GERMANY

## GENERAL INFORMATION

	<b>Established</b>	1969
	<b>Organiser</b>	Messe Düsseldorf GmbH
	<b>Project management</b>	Paolo Bonvecchio, Christian Bigge, Claudio Bucchi, Vanessa Klein, Carolin Krebs, Udo Wiemann
	<b>Contact</b>	Paolo Bonvecchio BonvecchioP@messe-duesseldorf.de
	<b>Staging cycle</b>	Annual
	<b>Venue</b>	Exhibition Centre and Congress Center Düsseldorf, Germany
	<b>Co-located exhibition</b>	COMPAMED
	<b>Website</b>	<a href="http://www.medica-tradefair.com">www.medica-tradefair.com</a>

## VISITOR TARGET GROUPS

- General practitioners
- Hospital doctors
- Hospital managers
- Hospital nursing staff
- Hospital technical managers
- Laboratory managers
- Physiotherapists
- Medical trade
- Medical industry
- Medical assistants (hospital, doctor's surgery, laboratory)
- Hospital operators



## MAIN PRODUCT CATEGORIES

Electromedicine / medical technology  
 Laboratory equipment  
 Diagnostics  
 Physiotherapy / orthopaedic technology  
 Commodities and consumer goods  
 Information and communication technology  
 Medical services and publications

## STATISTICS

	2015	2016	2017
<b>Total exhibitors</b>	4,977	5,119	5,148
Domestic	1,056	1,024	950
Foreign	3,921	4,095	4,198
Countries	70	70	70

	2015	2016	2017
<b>Total net exhibition area (m²)</b>	116,738	115,004	114,381

	2015	2016	2017
<b>Total visitors</b>	130,123	127,781	123,500

For further information, visit: [www.medica-tradefair.com](http://www.medica-tradefair.com)

# MEDICAlliance

## Economic data for Germany

### FUTURE PROSPECTS FOR "MEDICAL TECHNOLOGY"

According to the industry association SPECTARIS e.V., the German medical-technology industry is drawing a positive balance for 2017, even if sales are slightly below expectations. Last year, total sales amounted to EUR 29.93 billion, an increase of 2.5 per cent in comparison with 2016. For 2018, SPECTARIS expects an increase of 4 per cent to a total turnover of more than EUR 30 billion for the first time. The medical-technology sector thus remains an important growth driver for the German economy and makes a significant contribution to achieving Germany's economic-policy goals.

Sources: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)  
SPECTARIS, press release from 18 May 2018  
Further information: [www.zvei.de](http://www.zvei.de) | [www.spectaris.de](http://www.spectaris.de) | [www.bvmed.de](http://www.bvmed.de)



### OUTLINE DATA



Number of inhabitants (million) **82.7** (2017)



Population increase (% p.a.) **-0.2** (2017)



Average life expectancy at birth (years) **80.5** (2014)



Proportion of health expenditure to GDP (%) **11.3** (2015)



Doctors/100,000 inhabitants **413** (2015)



Hospital beds/100,000 inhabitants **611** (2015)

Source: Statistisches Bundesamt

### MARKET DATA FOR "MEDICAL TECHNOLOGY"

in € millions (2017)

Market volume

**29,930**

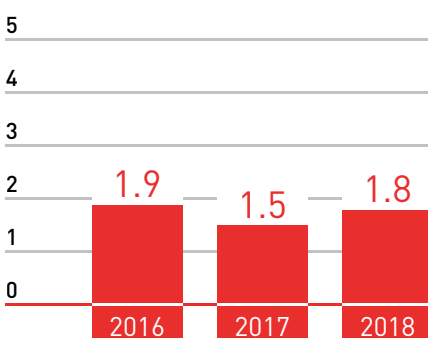
Export

**19,080**

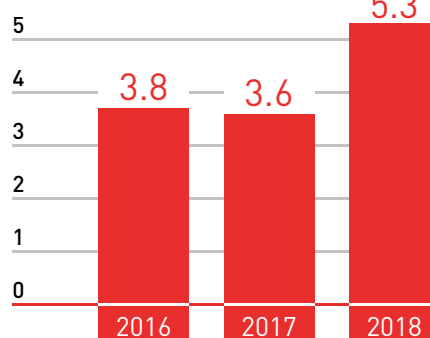
### KEY ECONOMIC DATA 2016 to 2018\*

Real change in % in comparison with previous year | \*2017 and 2018: Forecast | Source: Germany Trade & Invest, [www.gtai.com](http://www.gtai.com)

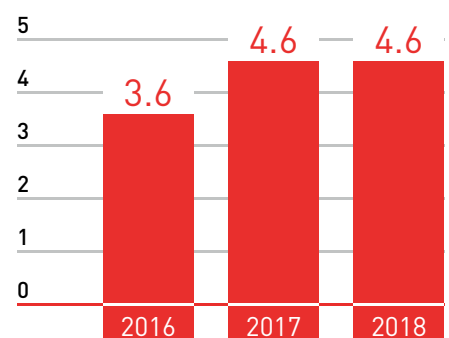
#### GDP



#### Gross capital investment



#### Export (only goods)



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