



# MEDICA

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Leading International Trade Fair

DÜSSELDORF, GERMANY  
18 – 21 NOVEMBER 2019

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Member of  **MEDICAlliance**

## General information

 **Established**  
1969

 **Organiser**  
Messe Düsseldorf GmbH

 **Venue**  
Exhibition Centre and Congress  
Center Düsseldorf, Germany

 **Project management**  
Paolo Bonvecchio  
Christian Bigge  
Claudio Bucchi  
Vanessa Klein  
Carolin Krebs  
Udo Wiemann

 **Contact**  
Paolo Bonvecchio  
BonvecchioP@messe-duesseldorf.de

 **Staging cycle**  
Annual

 **Co-located exhibition**  
COMPAMED

## Visitor target groups

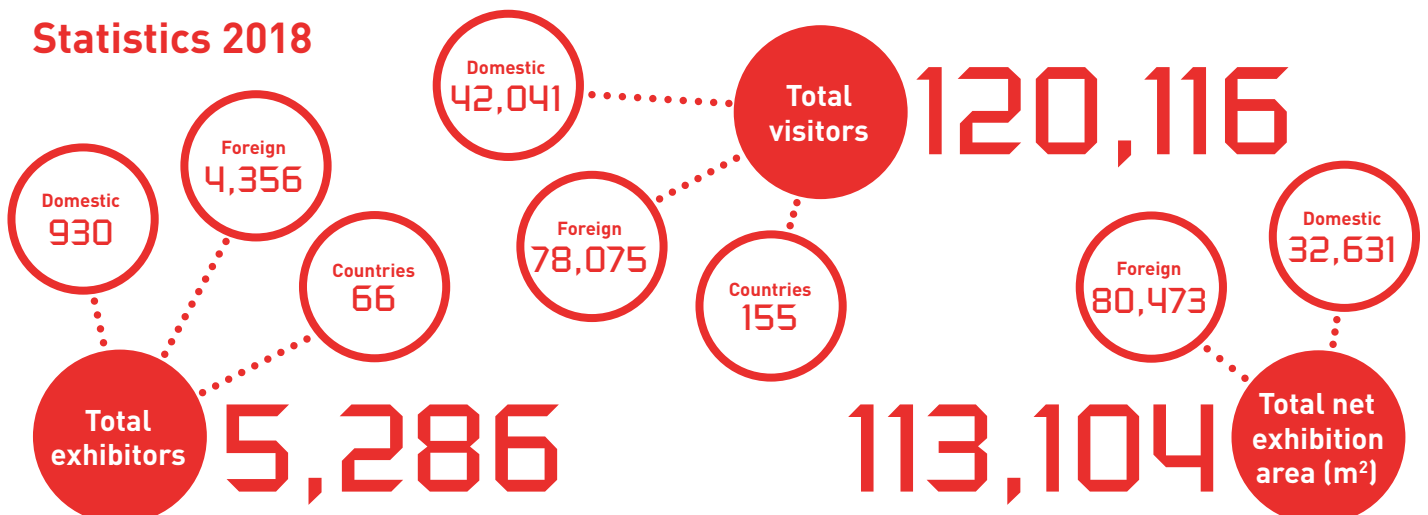
- General practitioners
- Hospital doctors
- Hospital managers
- Hospital nursing staff
- Hospital technical managers
- Laboratory managers
- Physiotherapists
- Medical trade
- Medical industry
- Medical assistants (hospital, doctor's surgery, laboratory)
- Hospital operators

## Main product categories

Electromedicine and medical technology  
Laboratory equipment  
Diagnostics  
Physiotherapy and orthopaedic technology  
Commodities and consumer goods  
Information and communication technology  
Medical services and publications

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## Statistics 2018



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## Economic data for Germany



### Future prospects for "Medical Technology"

According to the industry association SPECTARIS e.V., the German medical-technology industry is drawing a positive balance for 2017, even if sales are slightly below expectations. Last year, total sales amounted to EUR 29.93 billion, an increase of 2.5 per cent in comparison with 2016. For 2018, SPECTARIS expects an increase of 4 per cent to a total turnover of more than EUR 30 billion for the first time. The medical-technology sector thus remains an important growth driver for the German economy and makes a significant contribution to achieving Germany's economic-policy goals.

Sources: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)  
SPECTARIS, press release from 18 May 2018  
Further information: [www.zvei.de](http://www.zvei.de) | [www.spectaris.de](http://www.spectaris.de) | [www.bvmed.de](http://www.bvmed.de)

### Market data for "Medical Technology"

Market volume in € millions (2017)

# 29,930

Export in € millions (2017)

# 19,080

### Outline data

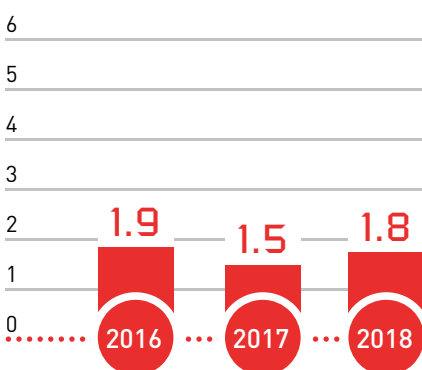
	Number of inhabitants (million)	82.7	2017
	Population increase (% p.a.)	-0.2	2017
	Average life expectancy at birth (years)	80.5	2014
	Proportion of health expenditure to GDP (%)	11.3	2015
	Doctors/100,000 inhabitants	413	2015
	Hospital beds/100,000 inhabitants	611	2015

Source: Statistisches Bundesamt

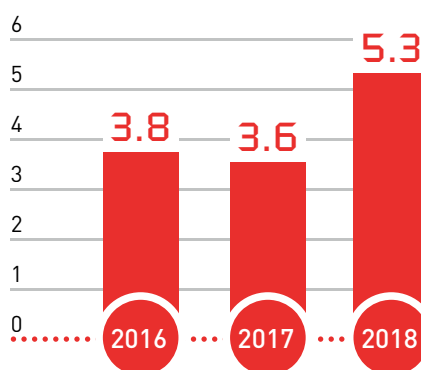
### Key economic data 2016 to 2018\*

Real change in % in comparison with previous year | \*2017 and 2018: Forecast | Source: Germany Trade & Invest, [www.gtai.com](http://www.gtai.com)

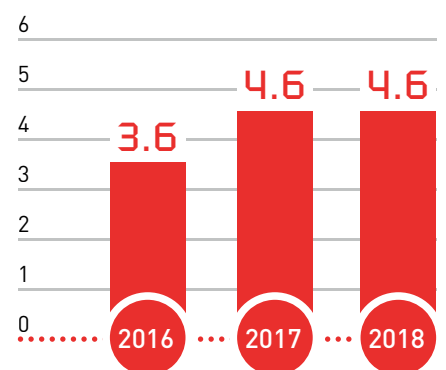
#### GDP



#### Gross capital investment



#### Export (only goods)



MEDICAlliance

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