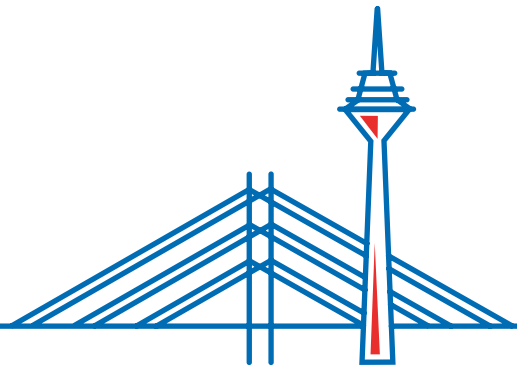




Leading International Trade Fair

DÜSSELDORF, GERMANY
16 – 19 NOVEMBER 2020



www.medica.de

Member of  **MEDICAlliance**

General information

Established
1969

Organiser
Messe Düsseldorf GmbH

Venue
Exhibition Centre and Congress
Center Düsseldorf, Germany

Staging cycle
Annual

Project management
Paolo Bonvecchio
Christian Bigge
Claudio Bucchi
Sebastian Helwig
Vanessa Klein
Udo Wiemann

Contact
Paolo Bonvecchio
BonvecchioP@messe-duesseldorf.de

Co-located exhibition
COMPAMED

Visitor target groups

- General practitioners
- Hospital doctors
- Hospital managers
- Hospital nursing staff
- Hospital technical managers
- Laboratory managers
- Physiotherapists
- Medical trade
- Medical industry
- Medical assistants (hospital,
doctor's surgery, laboratory)
- Hospital operators

Main product categories

Electromedical equipment/
Medical technology

Laboratory technology

Diagnostic tests

Physiotherapy/
Orthopaedic technology

Commodities and
consumer goods

Information and
communication technology

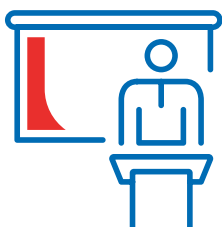
Medical services
and publications

Statistics 2019

Total exhibitors

5,598

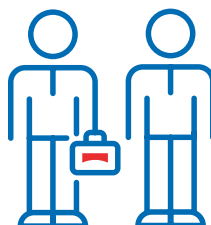
Domestic **894**
Foreign **4,704**
Countries **69**



Total visitors

121,369

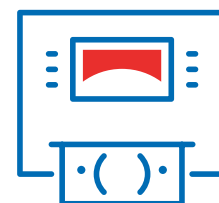
Domestic **37,624**
Foreign **83,745**
Countries **176**



Total net exhibition area (m²)

114,538

Domestic **29,284**
Foreign **85,254**



Economic data for Germany

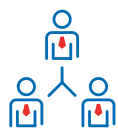
Future prospects for "Medical Technology"

With total sales of over 33 billion euros in 2019, the medical technology industry remains an important and steadily growing cornerstone of the German economy. Due to demographic developments, especially in mature economies, and high healthcare investments in many emerging markets, the industry is looking positively towards the future. The growing importance of health as a commodity and new and further technological developments are also driving the market.

Further information:
www.zvei.de, www.spectaris.de, www.bvmed.de

Number of inhabitants (million) in 2019

83.5



Proportion of health expenditure to GDP (%) in 2018

11.7



Population increase (% p.a.) in 2019

-0.2



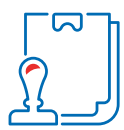
Doctors/100,000 inhabitants in 2017

426



Average life expectancy at birth (years) in 2018

80.9



Hospital beds/100,000 inhabitants in 2017

602



Market data for "Medical Technology"

33,41

Market volume in € millions (2019)

21,95

Export in € millions (2019)

+ 2-3%

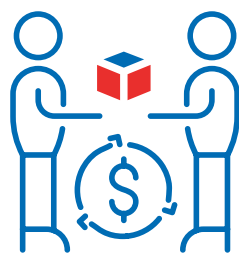
Forecast (2019)

Key economic data 2017 to 2021* as per November 2019

Real change in % in comparison with previous year | *2020 and 2021: Forecast

GDP

2021 5.9
 2020 -6.5
 2019 0.6



Gross capital investment

2019 3.5
 2018 3.4
 2017 3.3



Export (only goods)

2019 3.3
 2018 5.7
 2017 0.9



Source: SPECTARIS e.V., Branchensteckbrief Medizintechnik, June 2020



MEDICAlliance
www.medicalalliance.global

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**Messe
 Düsseldorf**