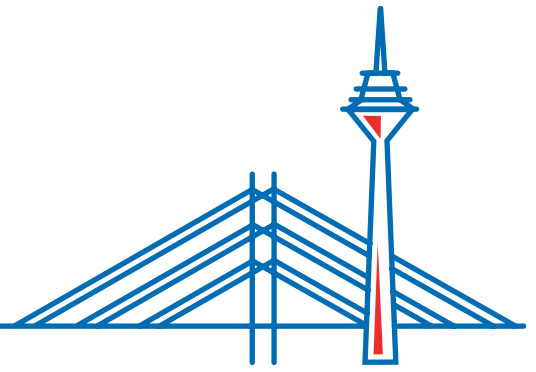




Leading International Trade Fair

DÜSSELDORF, GERMANY  
**15-18 NOVEMBER 2021**



www.medica.de

Member of  MEDICAlliance

### General information

**Established**  
1969

**Organiser**  
Messe Düsseldorf GmbH

**Venue**  
Exhibition Centre and Congress  
Center Düsseldorf, Germany

**Staging cycle**  
Annual

**Project management**  
Vanessa Klein  
Christian Bigge  
Claudio Bucchi  
Sebastian Helwig  
Udo Wiemann

**Contact**  
Vanessa Klein  
KleinV@messe-duesseldorf.de  
Phone: +49 211 4560 489

**Co-located exhibition**  
COMPAMED

### Visitor target groups

- General practitioners
- Hospital doctors
- Hospital managers
- Hospital nursing staff
- Hospital technical managers
- Laboratory managers
- Physiotherapists
- Medical trade
- Medical industry
- Medical assistants (hospital, doctor's surgery, laboratory)
- Hospital operators

### Main product categories

Imaging and diagnostics/  
medical equipment and  
devices

Laboratory equipment

Diagnostic tests

Physiotherapy/  
orthopaedic technology

Disposables and  
consumables

IT systems and IT solutions

### Physical MEDICA & COMPAMED 2019:

**Total exhibitors**

**5,598**

Domestic **894**  
Foreign **4,704**  
Countries **69**

**Total visitors**

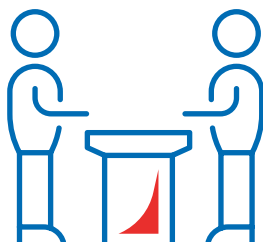
**121,369**

Domestic **37,624**  
Foreign **83,745**  
Countries **176**

**Total net exhibition area (m<sup>2</sup>)**

**114,538**

Domestic **29,284**  
Foreign **85,254**



### Virtual MEDICA & COMPAMED 2020:

**More than**

**45,000**

unique users  
from **169 nations**  
Domestic **22%**  
Foreign **78%**

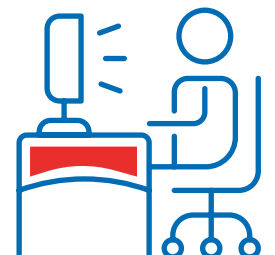
**More than**

**1,500**

exhibitors  
from **63 nations**

**Page visits**

**405,000**



When reading the figures for the different years, please note that all MEDICAlliance events firstly take place in different rotations and secondly have been partially replaced by digital formats due to the COVID-19 pandemic.

# Economic data for Germany

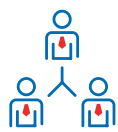
## Future prospects for "Medical Technology"

With total sales of over 33 billion euros in 2019, the medical technology industry remains an important and steadily growing cornerstone of the German economy. Due to demographic developments, especially in mature economies, and high healthcare investments in many emerging markets, the industry is looking positively towards the future. The growing importance of health as a commodity and new and further technological developments are also driving the market.

Further information:  
[www.zvei.de](http://www.zvei.de), [www.spectaris.de](http://www.spectaris.de), [www.bvmed.de](http://www.bvmed.de)

Number of inhabitants (million) in 2019

83.5



Proportion of health expenditure to GDP (%) in 2018

11.7



Population increase (% p.a.) in 2019

-0.2



Doctors/100,000 inhabitants in 2017

426



Average life expectancy at birth (years) in 2018

80.9



Hospital beds/100,000 inhabitants in 2017

602



## Market data for "Medical Technology"

33,41

Market volume in € millions (2019)

21,95

Export in € millions (2019)

+ 2–3%

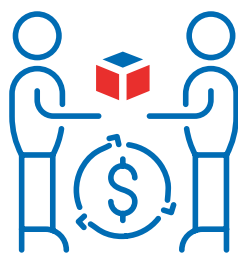
Forecast (2019)

## Key economic data 2017 to 2021\* as per November 2019

Real change in % in comparison with previous year | \*2020 and 2021: Forecast

### GDP

2021 5.9  
 2020 -6.5  
 2019 0.6



### Gross capital investment

2019 3.5  
 2018 3.4  
 2017 3.3



### Export (only goods)

2019 3.3  
 2018 5.7  
 2017 0.9



Source: SPECTARIS e.V., Branchensteckbrief Medizintechnik, June 2020



**MEDICAlliance**  
[www.medicalalliance.global](http://www.medicalalliance.global)

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**Messe  
 Düsseldorf**