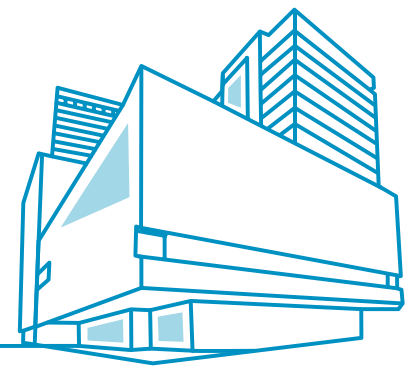




International Health Fair
CORFERIAS – Bogotá International
Business and Exhibitions Center
BOGOTÁ, COLOMBIA
12–15 JULY 2022



www.feriameditech.com

Member of **MEDICAlliance**

General information

Established
2008

Organiser

The International Business and Exhibition Center of Bogotá – CORFERIAS and Messe Düsseldorf North America

Venue

CORFERIAS – Bogotá International Business and Exhibitions Center

Project management

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Staging cycle

Biennial

Visitor target groups

- General managers, directors, CFOs, administrative managers, hospital and clinic purchasing managers and industry organisations
- Health professionals: doctors, specialists, physicians, nurses, physiotherapists and orthodontists
- Guild officials, universities, associations, government and nongovernmental organisations
- Specialised media
- International buyers: Latin America

Main product categories

- Medical equipment, surgical, orthopedic, rehabilitation and physiotherapy
- Clinical laboratories, supplies and endowment
- Architecture, hospital construction and furniture
- Software, IT and services related to the industry
- Waste management and clean technologies
- Academy, hospital management consulting and specialized publications
- Medical institutions
- Governmental entities, guilds that support the sector and scientific societies
- Pharmaceutical laboratories
- Ambulances – Specialized transportation services

Statistics 2018

Total exhibitors

252

Domestic **156**

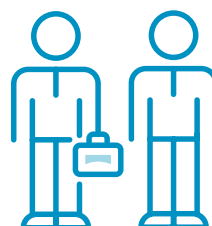
Foreign **96**

Countries **15**



Professional visitors

10,196



Total net exhibition area (m²)

5,312



When reading the figures for the different years, please note that all MEDICAlliance events firstly take place in different rotations and secondly have been partially replaced by digital formats due to the COVID-19 pandemic.

Economic data for Colombia

Future prospects for “Medical Technology”

Although the government has so far been able to prevent the corona virus from spreading widely, the downturn in the economy is severe and a recession is likely. Colombia is considered the third largest market for medical technology in Latin America. Originally, annual growth of 6–7 percent was expected until 2023 to reach around USD 1.6 billion.

The country relies on deliveries from abroad in the medical technology sector, which last year saw growth in double figures again for the first time. Opportunities for international companies arise in particular from the great need to modernise public hospitals and private clinics. However, the continuing decline in the value of the peso is limiting spending on imported medical technology.

Further information: www.minsalud.gov.co

Number of inhabitants (million) in 2018

48.3



Proportion of health expenditure to GDP (%) in 2018

6.0



Population increase (% p.a.) in 2018

1.0



Doctors/100,000 inhabitants in 2018

210



Average life expectancy at birth (years) in 2017

76.9



Hospital beds/100,000 inhabitants in 2018

150



Market data for “Medical Technology”

1,145

Market volume in US\$ millions (2018)

934

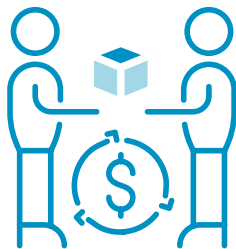
Import in US\$ millions (2018)

Key economic data 2019 to 2021* as per February 2020

Real change in % in comparison with previous year | *2020 and 2021: Forecast

GDP

2021 **3.8**
2020 **3.5**
2019 **3.3**



Gross capital investment

2021 **4.6**
2020 **4.5**
2019 **4.3**



Imports

2021 **4.2**
2020 **4.3**
2019 **5.6**



Source: GTAI Branche kompakt: Kolumbien Gesundheitswesen, 06.12.2019



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Düsseldorf**