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International Health Fair
CORFERIAS – Bogotá International
Business and Exhibitions Center
BOGOTÁ, COLOMBIA
9 – 12 JULY 2024

Member of  **MEDICAlliance**



General information

Established
2008

Organiser

The International Business and Exhibition Center of Bogotá – CORFERIAS and Messe Düsseldorf North America

Venue

CORFERIAS – Bogotá International Business and Exhibitions Center

Project management

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Staging cycle

Biennial

Visitor target groups

- General managers, directors, CFOs, administrative managers, hospital and clinic purchasing managers and industry organisations
- Health professionals: doctors, specialists, physicians, nurses, physiotherapists and orthodontists
- Guild officials, universities, associations, government and nongovernmental organisations
- Specialised media
- International buyers: Latin America

Main product categories

- Medical equipment, surgical, orthopedic, rehabilitation and physiotherapy
- Clinical laboratories, supplies and endowment
- Architecture, hospital construction and furniture
- Software, IT and services related to the industry
- Waste management and clean technologies
- Academy, hospital management consulting and specialized publications
- Medical institutions
- Governmental entities, guilds that support the sector and scientific societies
- Pharmaceutical laboratories
- Ambulances – Specialized transportation services

Statistics 2022

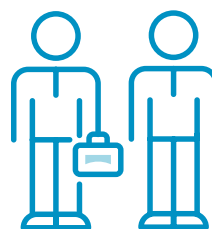
Total exhibitors

249



Professional visitors

11,600



Total net exhibition area (m²)

5,000



Economic data for Colombia

Future prospects for “Medical Technology”

Although the government has so far been able to prevent the corona virus from spreading widely, the downturn in the economy is severe and a recession is likely. Colombia is considered the third largest market for medical technology in Latin America. Originally, annual growth of 6–7 percent was expected until 2023 to reach around USD 1.6 billion.

The country relies on deliveries from abroad in the medical technology sector, which last year saw growth in double figures again for the first time. Opportunities for international companies arise in particular from the great need to modernise public hospitals and private clinics. However, the continuing decline in the value of the peso is limiting spending on imported medical technology.

Further information: www.minsalud.gov.co

Number of inhabitants (million) in 2020

50.9



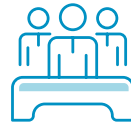
Proportion of health expenditure to GDP (%) in 2020

9.0



Population increase (% p.a.) in 2020

0.9



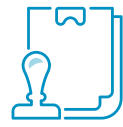
Doctors/100,000 inhabitants in 2020

220



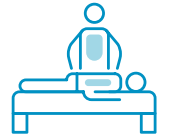
Average life expectancy at birth (years) in 2019

77.3



Hospital beds/100,000 inhabitants in 2020

170



Market data for “Medical Technology”

1,173

Market volume in US\$ millions (2020)

875,7

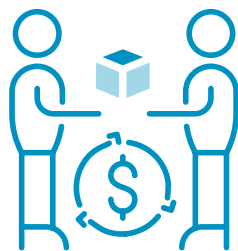
Import in US\$ millions (2019)

Key economic data 2020 to 2022* as per January 2021

Real change in % in comparison with previous year | *2022: Forecast

GDP

2022 **3.8**
2021 **7.6**
2020 **-6.8**



Gross capital investment

2022 **5.5**
2021 **22**
2020 **-20.3**



Imports

2022 **n.a.**
2021 **-13.1**
2020 **-17.5**



Source: GTAI Branche kompakt: Kolumbien Gesundheitswesen, January 2021



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