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International Health Fair
CORFERIAS – Bogotá International
Business and Exhibitions Center
BOGOTÁ, COLOMBIA
9 – 12 JULY 2024

Member of MEDICAlliance



General information

Established
2008

Organiser
CORFERIAS/International
Business & Exhibition Center of
Bogota and Messe Düsseldorf
North America

Venue
CORFERIAS – Bogotá
International Business and
Exhibitions Center

Project management
Ana Linda Garibello
Ryan Klemm

Contact
Brenda Rivera Sanchez
Tel. +57 501 381 0000 Ext. 5226
briveras@corferias.com
Norma Singh
Tel. +1 (312) 621-5802
nsingh@mdna.com

Staging cycle
Biennial

Visitor target groups

- Procurement and supply chain professionals for hospitals and clinics
- Managers, financial and administrative directors of hospitals and clinics
- Healthcare practitioners specialists, Instructors, nurses and physiotherapists
- Medical doctors
- Biomedical engineers, R & D
- Guild officials, universities, associations, government organizations

Main product categories

- Medical, electromedical and surgical equipment
- Disposables, consumables and commodities
- Orthopedic, physiotherapy and rehab technology
- Digital health
- Medical laboratory equipment and technology
- Health care industry services
- Molecular diagnostics/IVD
- Pharmaceuticals and supplies
- IT systems and solutions
- Medical services and publications

Statistics 2022

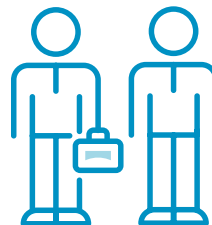
Total exhibitors

249



Professional visitors

11,600



Total net exhibition area (m²)

5,256



Economic data for Colombia

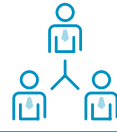
Future prospects for “Medical Technology”

Colombia ranks third in Latin America’s medical device market, representing 5% of health spending. Import-dependent, with 89% reliance. Despite health system integration, infrastructure needs improvement. 2023 budget allocates \$11.5 billion, \$276 million for hospital upgrades. Focus on health sector drives investment, sales projected to reach \$1.6 billion by 2026, offering opportunities for international firms.

Further information: www.minsalud.gov.co

Number of inhabitants (million) in 2022

51.9



Proportion of health expenditure to GDP (%) in 2022

8.0



Population increase (% p.a.) in 2022

0.3



Market data for “Medical Technology”

1.4

Market volume in US\$ millions (2021)

1.246

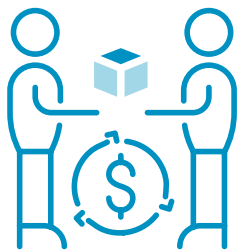
Import in US\$ millions (2021)

Key economic data 2021 to 2023* as per January 2024

Real change in % in comparison with previous year | *2023: Forecast

GDP

2023	1.2
2022	7.3
2021	11



Imports

2023	n.a.
2022	13.3
2021	-13.1



Source: GTAI Branche kompakt: Kolumbien Gesundheitswesen, June 2023
Colombia Commercial Country Guide: United States International Trade Administration, November 2023



MEDICAlliance
www.medicalliance.global

Messe Düsseldorf GmbH
Postfach 10 10 06 _ 40001 Düsseldorf _ Germany
Tel. +49 211 4560-01 _ Fax +49 211 4560-668

www.messe-duesseldorf.de



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