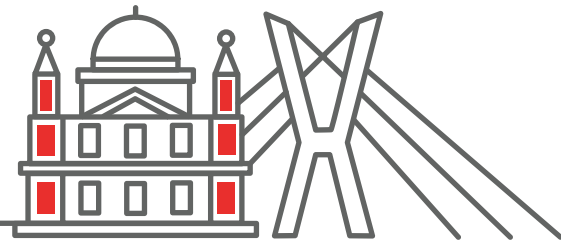




International Exhibition on Hospital,
Diagnostic, Pharmaceutical, Medical &
Rehabilitation Equipment & Supplies

SÃO PAULO | BRAZIL
16 – 17 SEPTEMBER 2020



www.medicalfair-brasil.com

Member of  MEDICAlliance

General information

Venue

Expo Center Norte
São Paulo, Brazil

Established

New in 2020

Staging cycle

Annual

Organiser

Messe Düsseldorf GmbH
and Emme intermediação de
Negócios Ltda

Institutional Sponsorship:

ABIMO – Associação Brasileira
da Indústria de Artigos e
Equipamentos Médicos,
Odontológicos, Hospitalares
e de Laboratórios

Powered by: MEDICA

Project management

Malu Sevieri

Contact

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Visitor target groups

- General practitioners
- Hospital doctors
- Hospital managers
- Hospital nursing staff
- Hospital technical managers
- Laboratory managers
- Physiotherapists
- Medical trade
- Medical industry
- Medical assistants (hospital,
doctor's surgery, laboratory)
- Hospital operators

Main product categories

- Electromedical equipment/
Medical technology
- Laboratory technology
- Diagnostic tests
- Physiotherapy/
Orthopaedic technology
- Commodities and
consumer goods
- Information and
communication technology
- Medical services
and publications

Powered by:



Institutional Sponsorship:



Venue:



Organiser:



Economic data for Brazil

Future prospects for "Medical Technology"

The demand for medical technology is increasing slightly again after the economic crisis in Brazil, but it still remains below the pre-crisis level. The key drivers are primarily private providers, while the public health system is overloaded. The market volume for medical technology rose by around 8 percent to US\$ 5.8 billion in 2017, and it is expected to develop similarly positively in the coming years. The reasons are the gradually improving economic outlook and the low interest rates. Brazil purchases around 65 per cent of its medical technology requirements abroad. In spite of the weak real, imports are expected to increase over the coming few years due to new investments in equipment.

Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)

Further information: www.abimo.org.br

Number of inhabitants (million) in 2017

207.7 

Population increase (% p.a.) in 2017

0.7 

Average life expectancy at birth (years) in 2016

75.8 

Proportion of health expenditure to GDP (%) in 2015

9.1 

Doctors/100,000 inhabitants in 2017

232 

Hospital beds/100,000 inhabitants in 2017

237 

Market data for "Medical Technology"

5,705

Market volume in US\$ millions (2017)

3,679

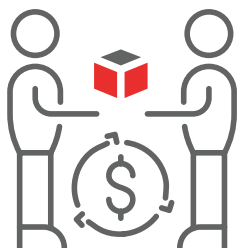
Import in US\$ millions (2017)

Key economic data 2018 to 2020*

Real change in % in comparison with previous year | *2019 and 2020: Forecast | Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)

GDP

2020 2.2
2019 1.1
2018 1.1



Gross capital investment

2020 5.5
2019 3.5
2018 4.1



Imports

2020 6.2
2019 1.0
2018 20.2



MEDICAlliance
www.medicalliance.global

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Düsseldorf**