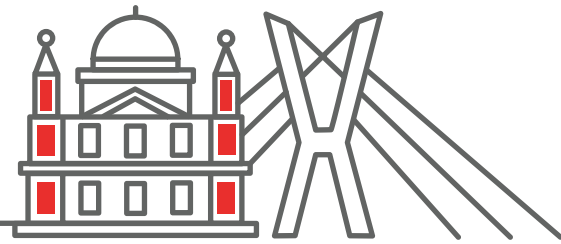




International Exhibition on Hospital,
Diagnostic, Pharmaceutical, Medical &
Rehabilitation Equipment & Supplies
SÃO PAULO | BRAZIL
4-6 APRIL 2023



www.medicalfair-brasil.com

Member of  **MEDICAlliance**

General information

Venue

Expo Center Norte,
São Paulo, Brazil

Established

New in 2020

Staging cycle

Annual

Organiser

Messe Düsseldorf GmbH
and Emme Intermediação de
Negócios Ltda

Institutional Sponsorship:

ABIMO – Associação Brasileira
da Indústria de Artigos e
Equipamentos Médicos,
Odontológicos, Hospitalares
e de Laboratórios

Powered by: MEDICA**Project management**

Malu Sevieri

Contact

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Visitor target groups

- Hospital administrator and manager
- Medical assistants
- Biomedic
- Biochemical
- Nurse
- Clinical Engineer
- Pharmaceutical
- Physiotherapist
- Laboratory manager
- Hospital manager
- Doctor
- Hospital operator
- Rescuers

Main product categories

- Ambulance and rescue
- Electromedicine and product technology
- Diagnostic equipment
- Hospital medical equipment
- Clinical analysis laboratory equipment
- Facilities
- Physiotherapy, orthopedic technology and rehabilitation
- Home care
- Inputs and disposables
- Hospital furniture
- Medical service and publications
- Information and communication technology
- Diagnostic tests

Powered by:



Institutional Sponsorship:



Venue:



Organiser:



Economic data for Brazil

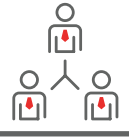
Future prospects for “Medical Technology”

Brazil's market for medical technology grew in 2019 for the third year in a row. The private sector is benefiting from the recovery of the labour market and the resurgence in the number of privately insured people, while in the public sector digitisation is driving demand for medical technology. Roughly one-third of the demand for medical technology is produced locally, while the majority is imported from abroad. The pandemic, however, is driving the country back into recession and exacerbating the medical and economic crisis.

Further information: www.abimo.org.br

Number of inhabitants (million) in 2019

211.0



Proportion of health expenditure to GDP (%) in 2016

9.2



Population increase (% p.a.) in 2017

0.7



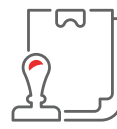
Doctors/100,000 inhabitants in 2019

226



Average life expectancy at birth (years) in 2018

76.3



Hospital beds/100,000 inhabitants in 2019

206



Market data for “Medical Technology”

6,561

Market volume in US\$ millions (2018)

4,363

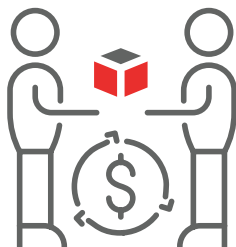
Import in US\$ millions (2018)

Key economic data 2018 to 2020* as per December 2019

Real change in % in comparison with previous year | *2019 and 2020: Forecast

GDP

2020 2.1
2019 0.9
2018 1.1



Gross capital investment

2020 5.0
2019 3.0
2018 4.1



Imports

2020 6.5
2019 1.8
2018 20.2



Sources: GTAI, Branche kompakt: Brasilien Gesundheitswesen, 29.01.2020 and GTAI Special Coronavirus Brasilien, 25.06.2020



MEDICAlliance
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