



Member of  **MEDICAlliance**

International Exhibition
on Hospital, Diagnostic,
Pharmaceutical, Medical
& Rehabilitation Equipment
& Supplies

11 – 13 SEPTEMBER 2019
BANGKOK | THAILAND

GENERAL INFORMATION

| | | |
|---|---------------------------|--|
|  | Established | 2003 |
|  | Organiser | Messe Düsseldorf Asia Pte. Ltd. |
|  | Project management | Daphne Yeo |
|  | Contact | Daphne Yeo, medicalfair-thailand@mda.com.sg Phone: +65 6332 9620 Christian Bigge, BiggeC@messe-duesseldorf.de Phone: +49 211 4560 573 |
|  | Staging cycle | Biennial |
|  | Venue | Bangkok International Trade and Exhibition Centre Bangkok, Thailand |
|  | Website | www.medicalfair-thailand.com |

VISITOR TARGET GROUPS

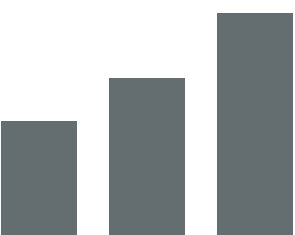
- Health ministry officials
- Hospital managers and employees
- Doctors (surgeries and hospital)
- Nursing officers
- Hospital technicians
- Biologists, biochemists, technicians
- Dispensing chemists, pharmacists
- Physiotherapists
- Rehabilitation organisations, nursing homes
- Organisations for the disabled
- Care services and self-help groups
- Visitors from industry and commerce



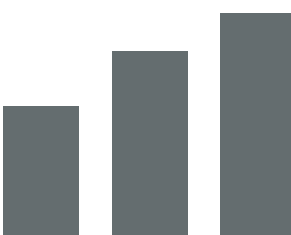
MAIN PRODUCT CATEGORIES

- Accident and emergency equipment
- Building technology and services
- Catering and kitchen equipment
- Communication, IT and connected health
- Dental equipment and supplies
- Diagnostics
- Disinfection and disposal systems
- Electromedical equipment/ medical technology
- Fabrics/laundry
- Laboratory equipment
- Medical furniture and equipment
- Medical consumables
- Ophthalmic supplies
- Pharmaceutical supplies
- Rehabilitation equipment/ orthopaedic supplies
- Services and publication

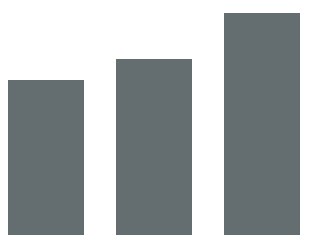
STATISTICS



| | 2013 | 2015 | 2017 |
|-------------------------|------|------|------|
| Total exhibitors | 436 | 594 | 828 |
| Domestic | 62 | 61 | 72 |
| Foreign | 374 | 533 | 756 |
| Countries | 25 | 42 | 66 |



| | 2013 | 2015 | 2017 |
|---------------------------------------|-------|-------|-------|
| Total net exhibition area (m²) | 3,678 | 5,175 | 6,209 |



| | 2013 | 2015 | 2017 |
|-----------------------|-------|-------|-------|
| Total visitors | 6,396 | 7,226 | 9,026 |

For further information, visit: www.medicalfair-thailand.com

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Economic data for Thailand

FUTURE PROSPECTS FOR "MEDICAL TECHNOLOGY"

The sales market for medical technology in Thailand grew by around 9 per cent to just about USD 1.4 billion in 2017. Long-term forecasts are also predominantly positive, with annual growth rates of up to 10 per cent. The government supports the development with a strategic ten-year plan until 2025, which is intended to further strengthen Thailand's importance as a hub for health and wellness in the ASEAN region. Even though the public sector accounts for the greater part of demand (around 55 per cent), in particular private clinics invest in modern technologies.

Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)
Further information: www.thaimed.co.th

MEDICAL FAIR
THAILAND



OUTLINE DATA



Number of inhabitants (million) **68.8** (2015)



Population increase (% p.a.) **0.4** (2015)



Average life expectancy at birth (years) **74.6** (2015)



Proportion of health expenditure to GDP (%) **6.6** (2015)



Doctors / 100,000 inhabitants **47** (2014)



Hospital beds / 100,000 inhabitants **227** (2014)

MARKET DATA FOR "MEDICAL TECHNOLOGY"

in US\$ millions (2017)

Market volume

1,375

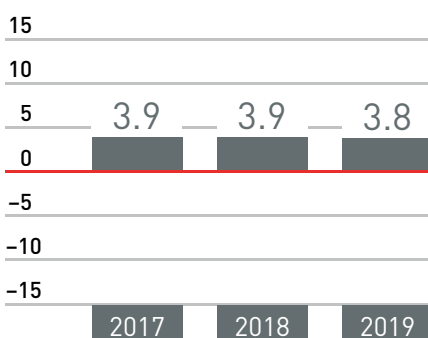
Import

1,157

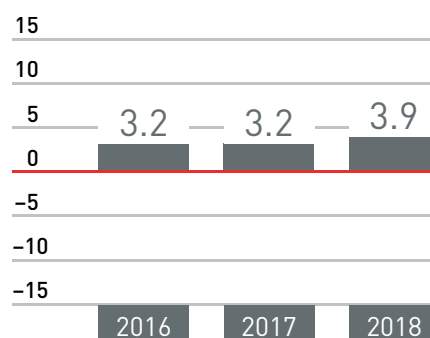
KEY ECONOMIC DATA 2015 to 2019*

Real change in % in comparison with previous year | *2018 and 2019: Forecast | Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)

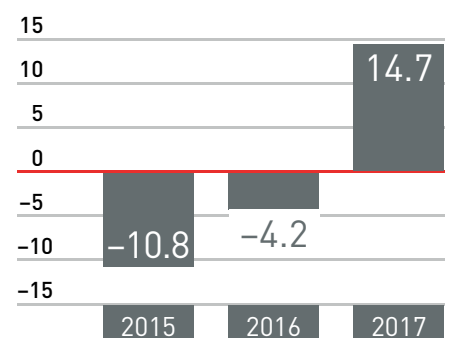
GDP



Gross capital investment



Import



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