

General information

Established
1977

Organiser
Messe Düsseldorf GmbH

Venue
Exhibition Centre and Congress
Center Düsseldorf, Germany

Project management
Gabriele Hainke
Elke Petermann

Staging cycle
Annual

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Visitor target groups

- Medical Trade/Health Care Supply Store, Orthopaedy handicraft
- Assistive technology industry, Other industrial branches
- Rehabilitation Hospital/Rehab facility
- Hospital
- Nursing Home, retirement home
- Doctors' surgery, other surgery
- Outpatient nursing
- Assisted living
- Special Facility/Training Center/ Workshop
- Association/Organisation
- Public authority
- Cost bearer, health and care insurance, private health insurance
- University/High School/Technical College
- Construction sector/Construction service

Main product categories

- Daily living aids
- Wheelchairs, vehicles
- Mobility aids, walking aids
- Nursing care (in-patient/homecare)
- Aids for children
- Cars, car adaption
- Orthopedic aids
- Exoskeletons
- Ambient Assisted Living (AAL)
- Clothing, protective gear
- In-patient medical care
- Body care, body hygiene
- Communication aids, IT
- Physiotherapy, ergotherapy, physical training
- Food, kitchen furnishing and supplies
- Barrier free living
- Education, employment, occupation
- Padagogy, education and further training
- Sports, leisure time, games
- Travelling
- Associations, institutions, organisations

Statistics 2019

Total exhibitors

751

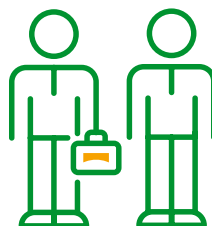
Domestic **281**
Foreign **470**
Countries **43**



Total visitors

38,587

Domestic **28,554**
Foreign **10,033**



Total net exhibition area (m²)

19,168

Domestic **9,981**
Foreign **9,187**



Economic data for Germany

Future prospects for "Rehabilitation and care market"

The market for rehabilitation in Germany has a market volume of around 9 billion euros (2017) in the field of pure medical rehabilitation and will continue to grow strongly. Around 1,200 rehabilitation facilities treat 1.9 to 2 million people a year.

With a growth of 128 percent since 2000, the market for nursing care in Germany is expected to achieve total sales of 54 billion euros this year and is the third largest segment in the German healthcare system after hospitals and outpatient medical care. The market will keep growing continuously and, according to forecasts, will reach a market volume of 65 to 85 billion euros in 2030.

Further information:
www.zvei.de, www.spectaris.de, www.bvmed.de

Number of inhabitants (million)
in 2018

82.9 

Severely disabled people*
(million) in 2017

7.8 
*with degree of disability > 50%

Number of nursing homes
in 2017

14,480 

Number of outpatient care
services in 2017

14.050 

People in need of care (million)
in 2017

Care provided at home (million) 2.6

Full-time inpatient in
nursing homes (million) 0.8

3.4 

Increase in demand for selected medical assistive devices between 2007 and 2050

78%
Hospital beds, decubitus and
incontinence aids, compression
therapy

27%
Hearing devices,
hearing aids

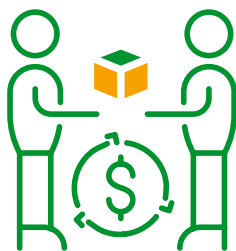
16%
Rollator, wheelchair, shower
and bath aids

Key economic data 2017 to 2021* as per November 2019

Real change in % in comparison with previous year | *2020 and 2021: Forecast

GDP

2021 5.9
2020 -6.5
2019 0.6



Gross capital investment

2019 3.5
2018 3.4
2017 3.3



Export (only goods)

2019 3.3
2018 5.7
2017 0.9



Sources: Destatis 2018, Roland Berger Spotlight „Wachstumsmotor Pflege“, November 2017, Statista 2020



MEDICAlliance
www.medicalalliance.global

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Düsseldorf**