

General information

Established
1977

Organiser
Messe Düsseldorf GmbH

Venue
Exhibition Centre and Congress
Center Düsseldorf, Germany

Project management
Janike Sehlbach
Elke Petermann

Staging cycle
Annual

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Visitor target groups

- Medical and sanitary specialised trade
- Rehabilitation and special facilities
- Orthopaedic trade
- Industry for medical and therapeutic aids/other industry
- Hospital/clinics
- Nursing home/home for the elderly
- Public authorities
- Disabled people organisation
- Disabled people sports organisation
- Ambulant nursing/care service
- Cost unit
- Surgeries/medical laboratory/institutions
- University/college of higher education/technical college

Main product categories

- Daily living aids
- Household and nutrition
- Physical care and hygiene
- Mobility
- Communication
- Building and living
- Safety and monitoring systems
- Pedagogy, education and further training
- Workplace and occupation
- Physical training, physiotherapy and ergotherapy
- Orthopaedic aids
- Nursing and medical care
- Clothing, protective equipment
- Leisure, sports and recreation
- Travel
- Associations, institutions, organisations

Statistics 2023

Total exhibitors

706

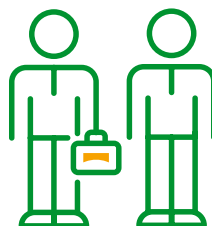
Domestic **252**
Foreign **454**
Countries **37**



Total visitors

30,043

Domestic **21,631**
Foreign **8,412**



Total net exhibition area (m²)

19,928

Domestic **9,960**
Foreign **9,968**



Economic data for Germany

Future prospects for "Rehabilitation and care market"

The market for rehabilitation in Germany has a market volume of around 9 billion euros (2017) in the field of pure medical rehabilitation and will continue to grow strongly. Around 1,200 rehabilitation facilities treat 1.9 to 2 million people a year.

With a growth of 128 percent since 2000, the market for nursing care in Germany is expected to achieve total sales of 54 billion euros this year and is the third largest segment in the German healthcare system after hospitals and outpatient medical care. The market will keep growing continuously and, according to forecasts, will reach a market volume of 65 to 85 billion euros in 2030.

Further information:
www.zvei.de, www.spectaris.de, www.bvmed.de

Number of inhabitants (million)
in 2018

82.9



Severely disabled people*
(million) in 2017

7.8

*with degree of disability > 50%



Number of nursing homes
in 2017

14,480



Number of outpatient care
services in 2017

14.050



People in need of care (million)
in 2017

Care provided at home (million) 2.6

Full-time inpatient in
nursing homes (million) 0.8

3.4



Increase in demand for selected medical assistive devices between 2007 and 2050

78%

Hospital beds, decubitus and
incontinence aids, compression
therapy

27%

Hearing devices,
hearing aids

16%

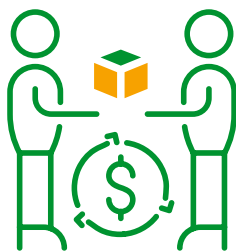
Rollator, wheelchair, shower
and bath aids

Key economic data 2019 to 2021 as per November 2021

Real change in % in comparison with previous year

GDP

2022 4.6
2021 2.7
2020 -4.6



Gross capital investment

2021 6.5
2020 0.9
2019 4.7



Export (only goods)

2021 15.9
2020 -9.7
2019 15.9



Source: Destatis, Statistisches Bundesamt



MEDICAlliance
www.medicalalliance.global

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