










Member of  **MEDICAlliance**

**International Exhibition
for Healthcare,
Medical Engineering
and Pharmaceuticals**

**3-7 DECEMBER 2018
MOSCOW | RUSSIA**

GENERAL INFORMATION

	Established	1974
	Organiser	Expocentre
	Project management	Dietmar Terviel
	Contact	Dietmar Terviel, TervielD@messe-duesseldorf.de Phone: +49 211 4560 7734
	Staging cycle	Annual
	Venue	Expocentre
	Website	www.zdravo-expo.ru/en

VISITOR TARGET GROUPS

- General practitioners
- Health ministry officials
- Hospital doctors/nursing staff
- Hospital managers
- Medical trade
- Medical industry
- Pharmacists
- Physiotherapists
- Public institutions



MAIN PRODUCT CATEGORIES

Medical instrumentation, equipment and diagnostics

Primary healthcare

Laboratory medicine (test systems, laboratory equipment, laboratory diagnostics, laboratory furniture)

Medical consumables, suture materials, medical clothing, products for patient care and hygiene products

Design and facilities for hospitals, physicians' rooms, health and spa centres, sanitation, disinfection and sterilisation equipment, sterile products' storage

Medical furniture

High medical technologies for cardiology, transplantology, neurosurgery, reproductive medicine, nanotechnologies

Advanced information technologies in medicine

Maternal and child health, modern medical technologies

Dentistry

Insurance medicine, individual healthcare programmes, patient care medical services

Medical research institutes, medical schools and departments, postgraduate medical education, medical literature, medical e-magazines

Medical treatment abroad

Exhibition "Healthy Lifestyle": rehabilitation and sports medicine, spa technology, -equipment, -supplies, fitness centres, health nutrition products, balneology

STATISTICS

	2015	2016	2017
Total exhibitors	724	691	996
Domestic	454	467	664
Foreign	270	224	332
Countries	33	30	42

	2015	2016	2017
Total net exhibition area (m²)	12,019	10,853	15,147

	2015	2016	2017
Total visitors	23,260	19,753	27,315

For further information, visit: www.zdravo-expo.ru/en

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Economic data for Russia

FUTURE PROSPECTS FOR "MEDICAL TECHNOLOGY"

After the weak past few years, demand for medical technology in Russia is picking up again. The industry is benefiting from increasing investments in the health sector. More than EUR 40 billion will be invested in new clinics and other medical equipment this year. Analysts of the management consultancy KPMG even expect public spending of around EUR 48 billion this year (+10 per cent compared to 2017), which corresponds to a share of around 3.6 per cent of the GDP. The government wants to tighten import substitution in medical technology, which should make market access more difficult for international companies. The private health sector and telemedicine offer new and promising business opportunities.

Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)
Further information: www.medprom.ru


ZDRAVOOKHRANENIYE
INTEGRATION



OUTLINE DATA


 Number of inhabitants (million) **146.9** (2016)

 Population increase (% p.a.) **0.1** (2016)

 Average life expectancy at birth (years) **71.8** (2016)

 Proportion of health expenditure to GDP (%) **3.6** (2016)

 Doctors / 100,000 inhabitants **459** (2016)

 Hospital beds / 100,000 inhabitants **866** (2016)

Source: Statistisches Bundesamt

MARKET DATA FOR "MEDICAL TECHNOLOGY"

in US\$ millions (2016)

Market volume

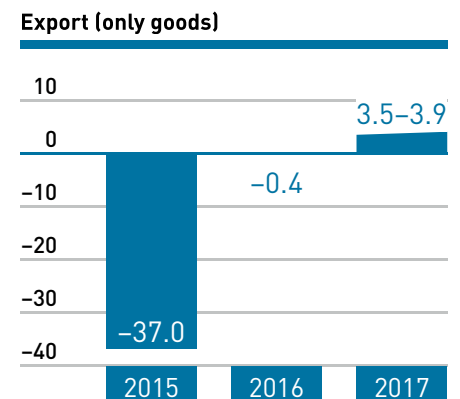
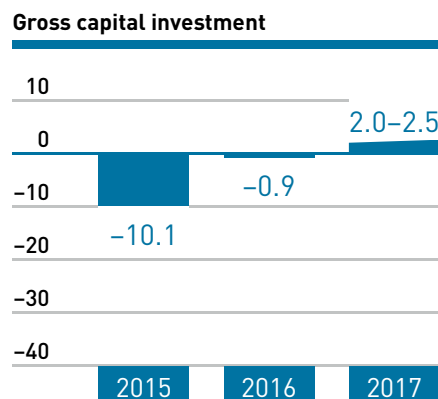
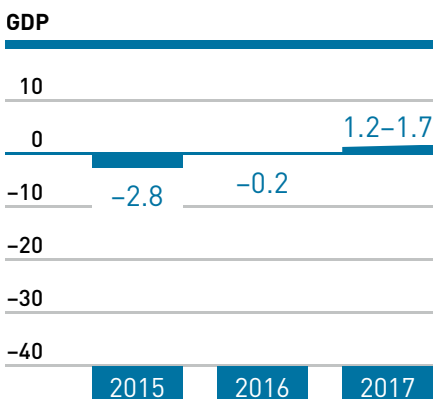
3,122

Import

2,711

KEY ECONOMIC DATA 2015 to 2017*

Real change in % in comparison with previous year | *2016 and 2017: Forecast | Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)



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