



[www.zdravo-expo.ru/en](http://www.zdravo-expo.ru/en)

International Exhibition for Healthcare,  
Medical Engineering and Pharmaceuticals

**MOSCOW, RUSSIA**  
**2-6 DECEMBER 2019**

Member of  **MEDICAlliance**

## General information



**Established**  
1974



**Venue**  
Expocentre



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**Organiser**  
Expocentre



**Project management**  
Dietmar Terviel



**Staging cycle**  
Annual

## Visitor target groups

- General practitioners
- Health ministry officials
- Hospital doctors/nursing staff
- Hospital managers
- Medical trade
- Medical industry
- Pharmacists
- Physiotherapists
- Public institutions

## Main product categories

Medical instrumentation,  
equipment and diagnostics

Primary healthcare

Laboratory medicine (test systems,  
laboratory equipment, laboratory  
diagnostics, laboratory furniture)

Medical consumables, suture materials,  
medical clothing, products for patient  
care and hygiene products

Design and facilities for hospitals,  
physicians' rooms, health and spa centres,  
sanitation, disinfection and sterilisation  
equipment, sterile products' storage

Medical furniture

High medical technologies for cardiology,  
transplantology, neurosurgery, reproductive  
medicine, nanotechnologies

Advanced information technologies  
in medicine

Maternal and child health, modern  
medical technologies

Dentistry

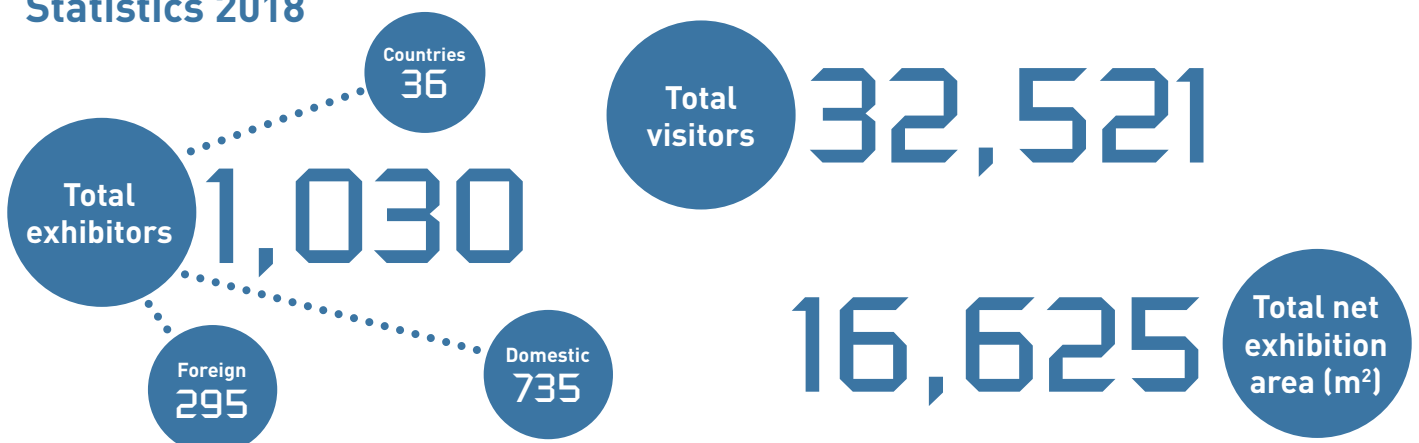
Insurance medicine, individual healthcare  
programmes, patient care medical  
services

Medical research institutes, medical  
schools and departments, postgraduate  
medical education, medical literature,  
medical e-magazines

Medical treatment abroad

Exhibition "Healthy Lifestyle":  
rehabilitation and sports medicine,  
spa technology, -equipment,  
-supplies, fitness centres, health  
nutrition products, balneology

## Statistics 2018



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## Economic data for Russia

ZDRAVOOKHRANENIYE  
INTEGRATION



### Market data for “Medical Technology”

Market volume in US\$ millions (2016)

# 3,122

Import in US\$ millions (2016)

# 2,711

### Future prospects for “Medical Technology”

After the weak past few years, demand for medical technology in Russia is picking up again. The industry is benefiting from increasing investments in the health sector. More than EUR 40 billion will be invested in new clinics and other medical equipment this year. Analysts of the management consultancy KPMG even expect public spending of around EUR 48 billion this year (+10 per cent compared to 2017), which corresponds to a share of around 3.6 per cent of the GDP. The government wants to tighten import substitution in medical technology, which should make market access more difficult for international companies. The private health sector and telemedicine offer new and promising business opportunities.

Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)  
Further information: [www.medprom.ru](http://www.medprom.ru)

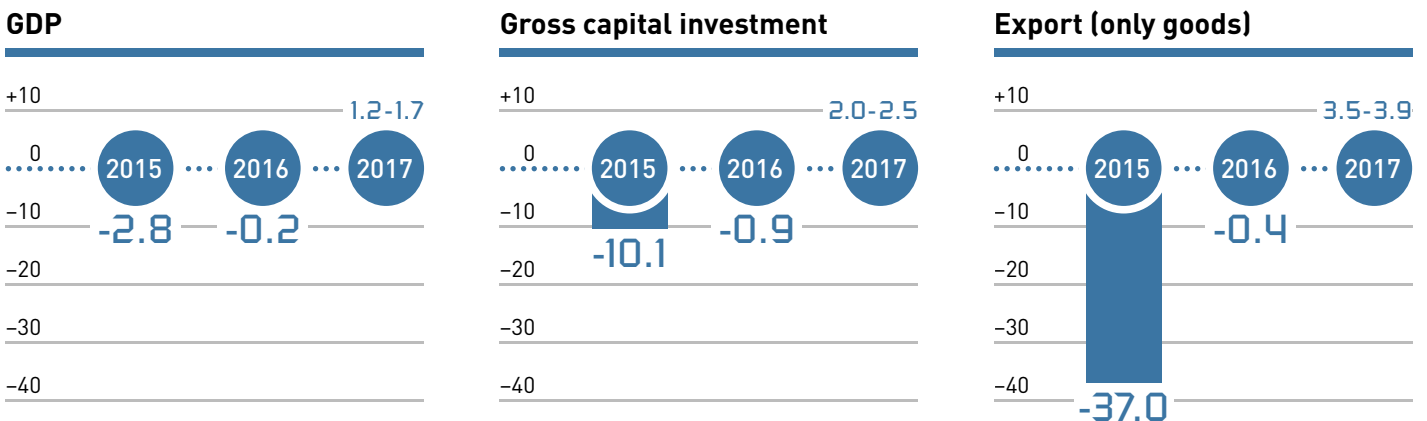
### Outline data

	Number of inhabitants (million)	146.9	2016
	Population increase (% p.a.)	0.1	2016
	Average life expectancy at birth (years)	71.8	2016
	Proportion of health expenditure to GDP (%)	3.6	2016
	Doctors/100,000 inhabitants	459	2016
	Hospital beds/100,000 inhabitants	866	2016

Source: Statistisches Bundesamt

### Key economic data 2015 to 2017\*

Real change in % in comparison with previous year | \*2016 and 2017: Forecast | Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)



MEDICAlliance

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