



[www.zdravo-expo.ru/en](http://www.zdravo-expo.ru/en)


International Exhibition for Healthcare,  
Medical Engineering and Pharmaceuticals

**MOSCOW, RUSSIA**  
**2-6 DECEMBER 2019**

Member of  **MEDICAlliance**

## General information

 **Established**  
1974

 **Organiser**  
Expocentre

 **Venue**  
Expocentre

 **Project management**  
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 **Staging cycle**  
Annual

## Visitor target groups

- General practitioners
- Health ministry officials
- Hospital doctors/nursing staff
- Hospital managers
- Medical trade
- Medical industry
- Pharmacists
- Physiotherapists
- Public institutions

## Main product categories

Medical instrumentation,  
equipment and diagnostics

Primary healthcare

Laboratory medicine (test systems,  
laboratory equipment, laboratory  
diagnostics, laboratory furniture)

Medical consumables, suture materials,  
medical clothing, products for patient  
care and hygiene products

Design and facilities for hospitals,  
physicians' rooms, health and spa centres,  
sanitation, disinfection and sterilisation  
equipment, sterile products' storage

Medical furniture

High medical technologies for cardiology,  
transplantology, neurosurgery, reproductive  
medicine, nanotechnologies

Advanced information technologies  
in medicine

Maternal and child health, modern  
medical technologies

Dentistry

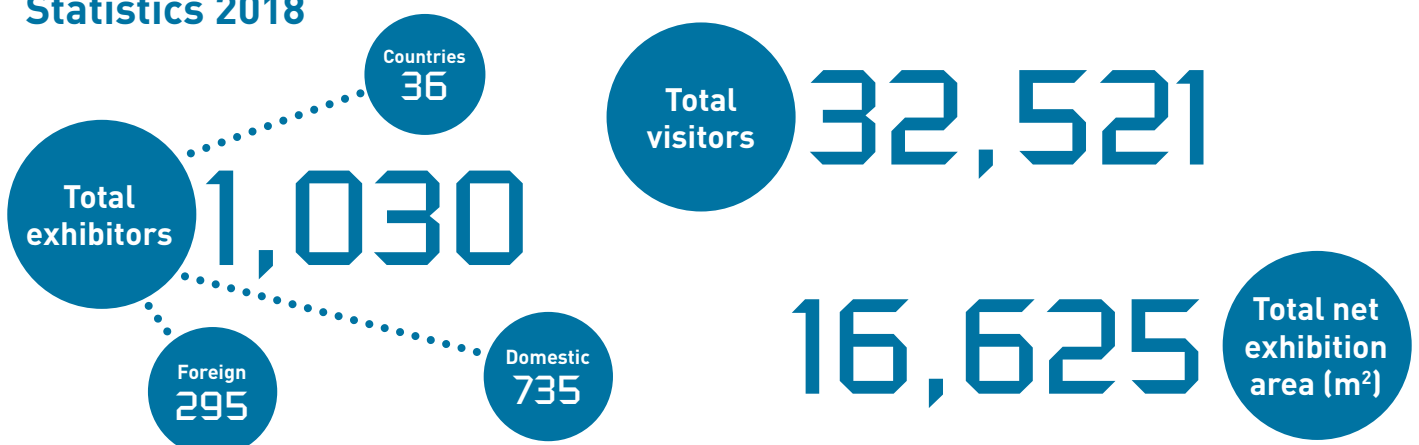
Insurance medicine, individual healthcare  
programmes, patient care medical  
services

Medical research institutes, medical  
schools and departments, postgraduate  
medical education, medical literature,  
medical e-magazines

Medical treatment abroad

Exhibition "Healthy Lifestyle":  
rehabilitation and sports medicine,  
spa technology, -equipment,  
-supplies, fitness centres, health  
nutrition products, balneology

## Statistics 2018



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## Economic data for Russia

ZDRAVOOKHRANENIYE  
INTEGRATION



### Future prospects for “Medical Technology”

The market for medical technology in Russia recently amounted to around EUR 3.8 billion. An annual growth rate of 1.5 to 2.5 per cent is forecasted until 2020. Government investments are stimulating the healthcare market, accounting for a good 80 per cent. According to management consultants KPMG, the private healthcare market is expected to grow by 20 per cent to EUR 13 billion by 2020. The government has significantly tightened import substitution for medical technology, making market access more difficult for foreign manufacturers of medical technology.

Source: GTAI, Branche kompakt: Medizintechnik (Medical Technology)  
Further information: www.medprom.ru

### Market data for “Medical Technology”

Market volume in US\$ millions (2017)

**4,379**

Import in US\$ millions (2017)

**3,171**

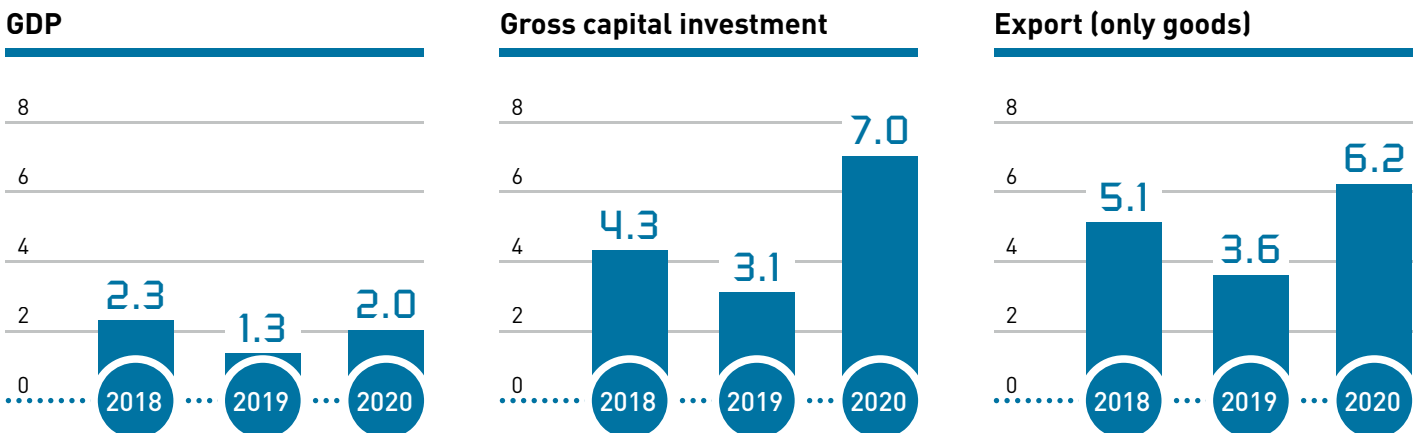
### Outline data

	Number of inhabitants (million)	<b>146.9</b>	2017
	Population increase (% p.a.)	<b>0.05</b>	2017
	Average life expectancy at birth (years)	<b>72.6</b>	2017
	Proportion of health expenditure to GDP (%)	<b>3.1</b>	2017
	Doctors/100,000 inhabitants	<b>459</b>	2016
	Hospital beds/100,000 inhabitants	<b>866</b>	2016

Source: Statistisches Bundesamt

### Key economic data 2018 to 2020\*

Real change in % in comparison with previous year | \*2019 and 2020: Forecast | Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)



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