



International Exhibition for Healthcare,
Medical Engineering and Pharmaceuticals
MOSCOW, RUSSIA
7-11 DECEMBER 2020



www.zdravo-expo.ru/en

Member of  **MEDICAlliance**

General information

Established
1974

Organiser
Expocentre

Venue
Expocentre

Project management
Dietmar Terviel

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Staging cycle
Annual

Visitor target groups

- General practitioners
- Health ministry officials
- Hospital doctors/
nursing staff
- Hospital managers
- Medical trade
- Medical industry
- Pharmacists
- Physiotherapists
- Public institutions

Main product categories

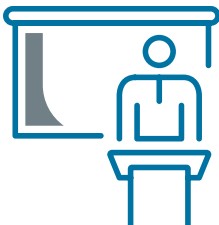
Medical instrumentation,
equipment and diagnostics
Primary healthcare
Laboratory medicine (test systems,
laboratory equipment, laboratory
diagnostics, laboratory furniture)
Medical consumables, suture materials,
medical clothing, products for patient
care and hygiene products
Design and facilities for hospitals,
physicians' rooms, health and spa centres,
sanitation, disinfection and sterilisation
equipment, sterile products' storage
Medical furniture
High medical technologies for cardiology,
transplantology, neurosurgery, reproductive
medicine, nanotechnologies
Advanced information technologies
in medicine
Maternal and child health, modern medical
technologies
Dentistry
Insurance medicine, individual healthcare
programmes, patient care medical services
Medical research institutes, medical schools
and departments, postgraduate medical
education, medical literature, medical
e-magazines
Medical treatment abroad
Exhibition "Healthy Lifestyle": rehabilitation
and sports medicine, spa technology,
-equipment, -supplies, fitness centres,
health nutrition products, balneology

Statistics 2019

Total exhibitors

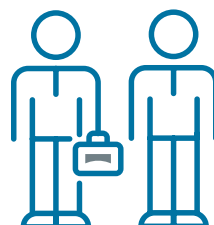
1,079

Domestic **766**
Foreign **313**
Countries **36**



Total visitors

26,840



Total net exhibition area (m²)

16,898



Economic data for Russia

Future prospects for "Medical Technology"

The market for medical technology in Russia recently amounted to around EUR 3.8 billion. An annual growth rate of 1.5 to 2.5 per cent is forecasted until 2020. Government investments are stimulating the healthcare market, accounting for a good 80 per cent. According to management consultants KPMG, the private healthcare market is expected to grow by 20 per cent to EUR 13 billion by 2020. The government has significantly tightened import substitution for medical technology, making market access more difficult for foreign manufacturers of medical technology.

Source: GTAI, Branche kompakt: Medizintechnik (Medical Technology)

Further information: www.medprom.ru

Number of inhabitants (million) in 2017

146.9



Proportion of health expenditure to GDP (%) in 2017

3.1



Population increase (% p.a.) in 2017

0.05



Doctors/100,000 inhabitants in 2016

459



Average life expectancy at birth (years) in 2017

72.6



Hospital beds/100,000 inhabitants in 2016

866



Market data for "Medical Technology"

4,379

Market volume in US\$ millions (2017)

3,171

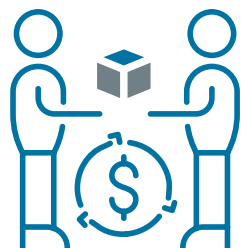
Import in US\$ millions (2017)

Key economic data 2018 to 2020*

Real change in % in comparison with previous year | *2019 and 2020: Forecast | Source: GTAI, Branchen kompakt: Medizintechnik (Medical Technology)

GDP

2020 **2.0**
2019 **1.3**
2018 **2.3**



Gross capital investment

2020 **7.0**
2019 **3.1**
2018 **4.3**



Export (only goods)

2020 **6.2**
2019 **3.6**
2018 **5.1**



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