



VII  
**meditech** 2020  
international  
health fair

Member of **MEDICAlliance**

**July 14-17  
2020**

Corferias Bogotá,  
Colombia



**The VII International Health Fair – Meditech 2020** is organized by Corferias, the Colombian Association of Hospitals and Clinics, and Messe Düsseldorf North America.

It is the HUB for the life sciences and healthcare industries in Latin America, attracting a qualified audience with decision making authority.

### Areas and Themes

- Show Floor
- Congress
- Technology Experience Center
- Hospitals and Clinics Special Zone
- Business Matchmaking

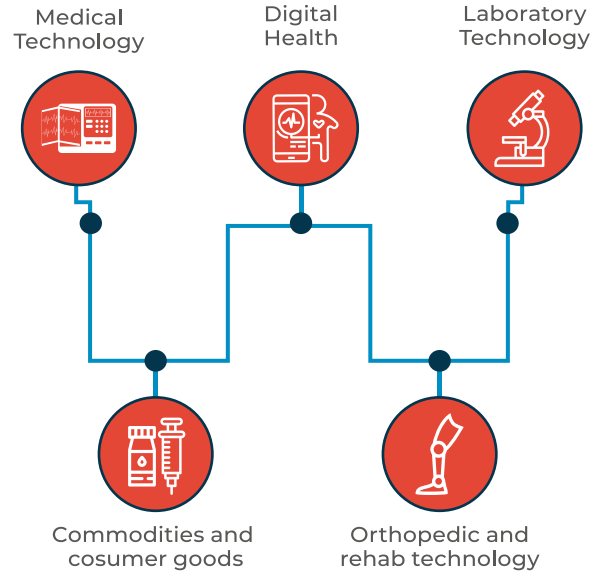
### INTERNATIONAL PARTNER



Meditech is the newest member of the MEDICAlliance family of international medical industry trade fairs and powered by the renowned MEDICA trade fair in Düsseldorf, Germany.

This strategic partnership will cultivate and grow international promote at Meditech for years to come, further strengthening the show's position on the world stage.

### Exhibitor Profile



### Visitor Profile: Managers



Procurement Managers of Hospitals and Clinics

Managers and Financial and Administrative Directors of Clinics and Hospitals

Medical Specialties Chief

**Health Professionals :** Doctors, Specialist, Instructors Nurses and Physiotherapists

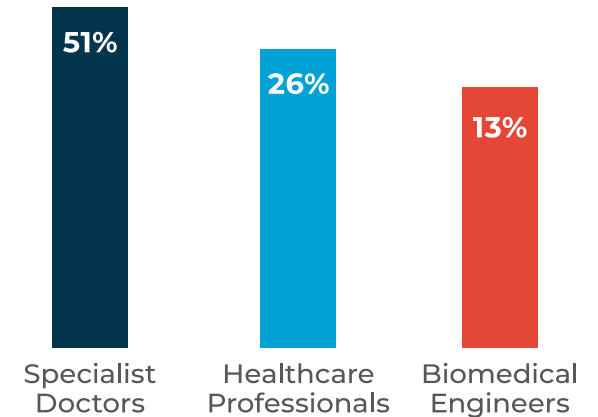


### Congress

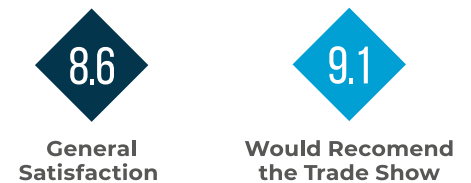
**The XIV Colombian Congress of Hospitals and Clinics** is organized by our partner ACHC (Colombian Association of Hospitals & Clinics) and held in the framework of Meditech with Meditech.

The congress is positioned as Colombia's flagship academic event for the healthcare sector, addressing current topics and providing updates on hospital management issues worldwide.

### Congress Attendees by Professional Field



### 2018 Survey Results Congress (10 Point grade scale)



## 2018 MEDITECH Facts and Figures



Exhibition Area  
**6.546 m2**



Exhibitors  
**290**



International Exhibitors  
**102**



Professional Visitors  
**+10.196**



International Visitors  
**267**

■ Colombia is currently the fourth country with the greatest forecast in the medical device market in Latin America, projected among the 10 countries worldwide with the highest rates of growth in 2018.

■ The regulations implemented during the last 3 years offer opportunities for long-term growth for companies in the sector.

■ The Colombian medical equipment market has benefited from the growing political stability and the GNP.



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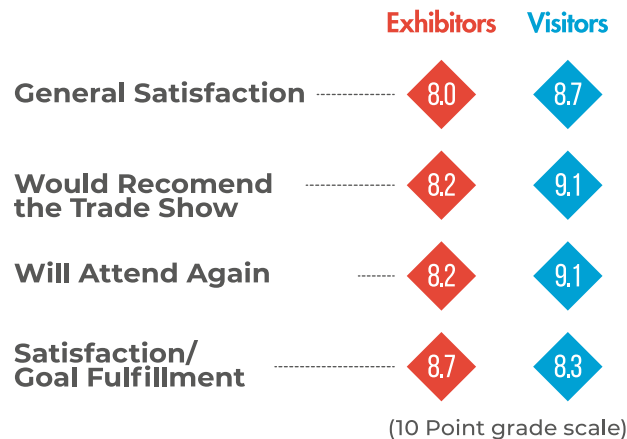
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## International Exhibitors 2018



## Meditech 2018 results



## Exhibitors Benefits



Powered by:



Organized:

