

For Immediate Release

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SUCCESSFUL STAGING OF MEDITECH 2024

With almost 11,000 visitors, the VIII Meditech International Health Fair recently closed in Bogota to positive results. Jointly organized by Corferias, the Association of Clinics and Hospitals of Colombia (ACHC) and Messe Düsseldorf North America, the event confirmed its status as the leading medical industry event in Colombia and one of the most important trade fairs of the health sector in Latin America. More than 250 exhibitors from 17 countries showcased the latest innovations, applications and developments in the industry. Meditech is a member of Messe Düsseldorf's MEDICAlliance portfolio of medical trade fairs worldwide.

Ana Garibello, Project Director at Corferias, stated: "The trade fair served as a hub for the continued development of the sector. We want to further improve this platform so that professionals have all the tools needed to strengthen the health sector in the country."

Juan Carlos Giraldo, General Director of the ACHC, added: "This edition of Meditech has been important for us. We recognize the challenges that the health sector is going through but we are optimistic about the future and the trade fair is a vital sign that the sector is committed to provide health care and services to the country."

This was the second Meditech event jointly organized by Corferias and Messe Düsseldorf North America, the U.S. subsidiary of Messe Düsseldorf in Germany renowned for MEDICA, the world's No.1 trade fair for the medical sector. "Colombia has an exciting and dynamic medical device market. Not only is Colombia Latin America's third largest, but it is also strategically positioned as a gateway to the region making it an attractive destination for international suppliers and investors." commented Ryan Klemm, Director, International Events at Messe Düsseldorf North America.

As a member of MEDICAlliance, Meditech has also benefitted from a steadily increasing number of exhibitors from abroad. “For the first time, international participation accounted for nearly 25 percent of exhibit space in the hall,” Klemm added. International exhibiting companies at Meditech 2024 came from Argentina, Brazil, Chile, China, Germany, India, Italy, Japan, Korea, Malaysia, Mexico, Poland, Spain, Taiwan, Turkey, and the U.S.

The Meditech exhibits were complemented by an informative ancillary program, which included 50 academic sessions and the 3rd Symposium on Successful Solutions of Entities Allied to the Hospital Sector. Another highlight was the XV International Congress of Hospitals and Clinics, organized by the ACHC and opened by Colombian President Gustavo Petro. The event featured about 20 conferences and attracted more than 750 participants - mainly government authorities and managers of hospitals and clinics from Colombia, Central America and South America. The VII National Safe Hospital Award was given to seven institutions.

Meditech 2024 also featured the HealthTech Startup Park 2.0 with demonstrations of emerging technologies, simulations and workshops held in conjunction with content partner Healthtech Colombia.

The business roundtable held during Meditech with the support of ProColombia drew 53 buyers from Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Guatemala, Mexico, Panama, Peru, Puerto Rico, Trinidad, Tobago and the U.S. and Venezuela. A total of 109 exhibitors-exporters participated in the one-day event, 469 appointments were made and business opportunities worth nearly US\$ 2,8 million were reported to have been generated.

The next staging of Meditech will take place in 2026 in Bogota. For further information on visiting or exhibiting at Meditech 2026, contact Messe Düsseldorf North America; Telephone: (312) 781-5180; E-mail: info@mdna.com; Visit <https://feriameditech.com/en/> and www.mdna.com.