

Press Release | September 8, 2019

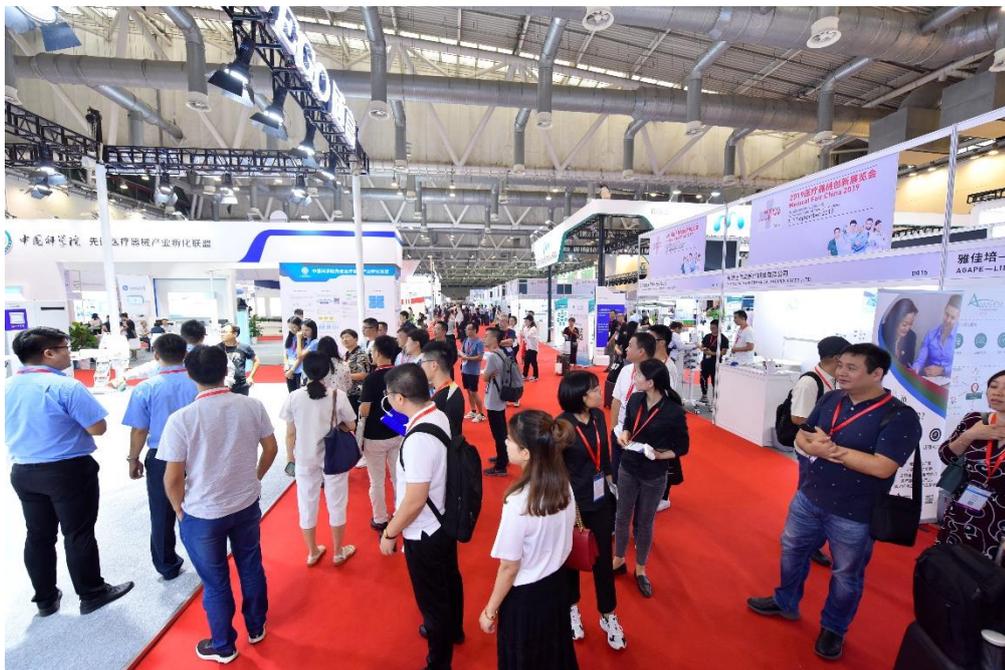
Medical Fair China 2019
Suzhou International Expo Center
China, Suzhou September 5-7, 2019



Medical Fair China 2019 was held in Suzhou and the number of visitors hit a new record high!

Gathering well-known enterprises from the industry to create a high-quality professional exhibition

On September 7, 2019, Medical Fair China (MFC), the only exhibition of MEDICA in China, closed its curtains with grand success at the Suzhou International Expo Center. Co-hosted by Messe Düsseldorf (Shanghai) Co., Ltd. and China Service Alliance of Medical Devices Innovation, the exhibition covered an area of 15,000 square meters, bringing together 302 brands of medical device manufacturers and R&D solutions. Totally MFC has attracted 6,989 professional visitors from 33 countries and regions, with an increase of 27% compared with the previous year. Around 67.3% visitors are from east china, and 19.6% visitors are from hospitals and medical institutions.



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As an innovation hub for the medical device industry, MFC brings together the top-class exhibitors in the medical device industry, striving to present the latest technologies and products to meet the needs of the changing and evolving medical market. This year, exhibitors included many well-known companies, such as Mindray, Boston Scientific, Frankenman, Medtronic, WEGO, Lifetech Scientific, Shinva, Flon Medical Instrument Group, WuXi AppTec, etc., as well as many famous domestic exhibitors, such as: Suzhou

Institute of Biomedical Engineering and Technology Chinese Academy of Sciences, Suzhou Collaborative Innovation Medical Robot Institute, Suzhou Industrial Park Lakeside Medical Interventional Industry Research Institute (MIIRI), Gateway Medical Innovation Center, Mid-Link, Jousing, Sonimed, Percutec Therapeutics, Biobase, Ningbo View Software, TRKM, Saikang, etc. Overseas exhibitors included: Nippon Tokushukan Mfg. Co., Ltd., US & Canadian Hospitality Group Inc, Agape-life Support System Pte Ltd., Dojin Institute of Cancer Immunology Co., Ltd., BNR MAX Co., Ltd, Medical & Industrial Association Japan, Menarini, etc. In addition, there were 8 pavilions onsite, including the National Visual and Auditory Health Industry Technology Innovation Alliance, National Clinical Research Center, Chinese Anesthetic Device-Drug Innovation Group, China Association for Medical Devices Industry Vascular Devices Branch, Suzhou Association of Medical Devices, Jiangsu Medical, China Service Alliance of Medical Device Technology Innovation and Canada Exhibition Group; covering the entire supply chain of the medical industry, providing an excellent platform for medical innovation.



The exhibition received positive reviews and both exhibitors and visitors benefited a lot.

“Innovation is the core driving force for the development of the medical industry. MFC has always focused on industry innovation. You can find everything you want onsite, such as the latest industry products and cutting-edge technology, efficient and targeted business communication, a professional summit covering trending topics and leading academic experts, etc.,” emphasized Christian Grosser, Deputy Director of MEDICA / COMPAMED, Messe Düsseldorf GmbH.

As an exhibitor, Zhang Xinmiao, Director of Business Development and Marketing from Beijing Healtech, said: “The exhibition has established an efficient communication platform for enterprises. In this innovation and entrepreneurship competition, we not only saw many good projects, but also saw the development trend of the entire industry. We have gained a lot from the exhibition.”



As a visitor, Mr. Onizuka Junji from Japan's Terumo Corporation commented: "This is my first visit to Medical Fair China. I am very happy to see many excellent Chinese medical companies exhibiting. Through this exhibition, I now know more about the market of medical devices and pharmaceutical products in China. This is a very good experience. This exhibition is amazing, and there are many professional collocated events worth attending.” Rani Handayani, Director of RANAYA FAZZA UTAMA, Indonesia, shared with the organizer: “It wasn't our first time to participate in MFC, and we had a very good impression on the exhibition. This time, we wanted to learn more about military health care and emergency products and look for more innovative medical products.”

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Keeping up with trending topics and exciting activities at the same time

Global Device Week, collocated with MFC, brought together the latest information and industry experts, including: DeviceChina 2019, China Transformation Medicine and Innovation Service Forum 2019 (TMIS), FTR4H Digital Health Forum (CMIF Special Edition) and the 1st China Doctor Innovation and Entrepreneurship Forum and 20 other sub-forums. In response to the current trending topics in the industry, experts from the relevant areas were invited to conduct in-depth discussions on the latest industry updates and operational ideas to share information and data such as industry policy guidelines and current market needs. The conference site was fully packed and received very good responses.

This year, FTR4H (Future for Health - the global digital health society) worked together with IBM, Accenture, DHB, AWB Health and other companies and organized "Health Data - The New Gold Rush" CMIF special edition theme forum. It was a very eye-catching session as the guest speakers discussed the status quo and opportunities in digital health, and the audience were left inspired.



The next Medical Fair China will be held at the Suzhou International Expo Center from 17 to 19 September 2020. The organizers will continue to deepen the development of medical innovation and bring together more professionals such as hospitals, medical institutions, research and development institutions, medical device manufacturers, distributors, traders, research institutes, investors, raw material and software suppliers. With in-depth insight into industry trends, the organizers aim to provide industry professionals with an efficient communication platform to build connections, enter the market, and expand business. A more crowded and more influential medical fair awaits you in September 2020

For more details, please follow the MFC WeChat account (ID: medical-fair-china) or visit our website: www.medicalfair.cn



MFC WeChat Account

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Organizer background information

Messe Düsseldorf (Shanghai) Co., Ltd.

Established in 2009, Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) is a subsidiary of Messe Düsseldorf GmbH, one of the world's top 5 exhibition organizers. MDS is committed to introducing world's No. 1 trade fairs to China and to providing Chinese and international customers with superior exhibition services. MDS is successfully holding more than 20 leading trade fairs and conferences in China, covering the industries of printing, packaging, wire and tube, plastics, medical devices, retail, safety and health, wine & spirits and caravanning. MDS runs branch offices in Shanghai and Beijing with a workforce of 70+ full time employees. The worldwide outbound exhibition business (trade shows in Düsseldorf, Germany and other leading Messe Düsseldorf Global Shows) is organized by Messe Düsseldorf China Ltd. (MDC), serving Chinese exhibitors and visitors with superior customer service from its Hong Kong branch office. Find out more at www.mds.cn.

China Service Alliance of Medical Devices Innovation

China Service Alliance of Medical Devices Innovation is the first industry alliance focus on medical device innovation services. The alliance is co-sponsored by China Association for Medical Devices Industry, several domestic and foreign science and technology parks, innovation service agencies and senior experts. The alliance brings together many domestic and foreign innovation service resources and provides one-stop full-service solutions for medical device innovation projects leading to business growth. The alliance further relies on the medical device innovation network (www.innomd.org) for the operating platform.

The alliance's business line is "technical services, international collaboration, translational medicine and science and technology finance", covering 15 key links for Innovative project development including product development before the project, commission design, clinical trials and registration until the project valuation financing, achievements transformation, product sales etc.



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