

MEDICAL FAIR THAILAND SETS NEW RECORD

- *Biennial exhibition sees a 25% increase in visitor attendance*
- *33% overseas visitors from 65 countries*

Bangkok, Thailand, 15 September, 2017 - MEDICAL FAIR THAILAND 2017 concluded its most successful edition to date with 830 exhibiting companies from 66 countries, 18 national pavilions and country groups, welcoming 9,026 quality trade visitors from 65 countries.

MEDICAL FAIR THAILAND 2017 is THE region's premier medical and healthcare exhibition with leading companies showcasing their latest medical innovations. Aside from being an excellent sourcing platform, the exhibition also provided tremendous opportunities for networking and free business matching where 13,000 meetings were requested. Augmenting the exhibition were also several well-attended concurrent conferences and seminars.

Mr. Gernot Ringling, Managing Director of Messe Düsseldorf Asia, organizer of MEDICAL FAIR THAILAND said: "The exhibition is a record-breaking edition, with a strong showcase of innovations from leading exhibitors as well as highly satisfied visitors. MEDICAL FAIR THAILAND certainly serves the booming medical market of Southeast Asia. We also welcomed 25% more visitors than the 2015 edition, of which 33% were from overseas, indicative of the increasing interest from regional healthcare professionals."

Dr. Atchaka Sibunruang, Minister of Science and Technology, who visited the exhibition said, "MEDICAL FAIR THAILAND continues to grow from strength to strength. At this year's exhibition there were significantly more Thai companies in attendance and it was reassuring to see so many showcasing and selling their high-tech innovative products and medical devices, and showing an interest in the medical devices sector, proving the huge potential for medical tourism and S-Curve industries as the country's key growth engines." The increased representation from Thai companies was testament to the relevance of the event for local businesses to springboard their commercial dealings on an international platform.

Commenting on their second participation at MEDICAL FAIR THAILAND 2017, Ms. Theeraporn Thiramonth, Project Coordinator, Innovation Strategy Department, National Innovation Agency (NIA), said, "All the innovative products we showcased throughout MEDICAL FAIR THAILAND 2017, whether medical device, diagnostic device, or telemedicine, have been internationally certified, in compliance with international standards, so can be distributed throughout Asia, as well as Europe and the US." The NIA is a public organization under the Ministry of Science and Technology, with the mandate to assist private companies to develop their innovations and products, and supporting them to successfully launch their products.

Sales Director Mr. Marc-Antoine Lemaire of the French company, Clariance Inc, which specialises in the manufacture of spinal implants, indicated that MEDICAL FAIR THAILAND 2017 was the event of choice to explore ways of expanding their business in the Asian market. He commented that Asia is "a region where there is huge potential for growth. We found MEDICAL FAIR THAILAND 2017 incredibly useful in networking with Southeast Asian decision-makers and meeting potential partners and distributors, especially in Thailand."



8th International Exhibition
on Hospital, Diagnostic,
Pharmaceutical, Medical &
Rehabilitation Equipment & Supplies

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MEDICAL FAIR THAILAND 2017 also welcomed the first official Indian pavilion. Expressing his tremendous satisfaction with the exhibition, Mr Rajiv Nath, Forum Coordinator for the Association of Indian Medical Device Industry (AiMED) said: "We are very happy to bring an Indian delegation to the exhibition and be part of the growth story of Thailand. We came to bring affordable and safe healthcare to Thailand and I am very sure we will be back again in 2019 with a pavilion of at least 300 sqm. We look forward to working with the people of Thailand and the medical community of Thailand."

Also participating for the first time was Precision UK, who garnered numerous inquiries from trade visitors regarding their medical gas pipeline equipment. According to Mr Robert Parry, CEO, their main objective was to look for distributors to promote their products in Thailand. "The exhibition has been excellent, we have been very busy as we had many visitors, not only from Thailand, but all of the other Asian countries," he said.

Dr Tan Kok Yang, Head & Senior Consultant from Singapore's Khoo Teck Puat Hospital, who also spoke at the Advanced Rehab Technology Conference (ARTeC), said, "The co-location of a conference such as ARTeC with an exhibition like MEDICAL FAIR THAILAND is definitely good synergy and a relevant platform for physicians and those involved in allied healthcare. Overall, there is a good attendance at the conference and the exhibition offers a good range of products and solutions, particularly those related to rehab care."

This record-breaking edition is greatly indicative of the exhibition's influence on the region's burgeoning and fast-growing medical and healthcare industry. Companies from all around the world continue to bring in their innovative products and best sellers to MEDICAL FAIR THAILAND, solidifying the exhibition as the industry's must-attend exhibition.

Following the success of this exhibition, the much-anticipated 12th edition of MEDICAL FAIR ASIA will return to Singapore from 29 – 31 August 2018 at Marina Bay Sands. While, MEDICAL FAIR THAILAND will return for its 9th edition from 11 to 13 September 2019 at the Bangkok International Trade and Exhibition Centre (BITEC). More information on MEDICAL FAIR THAILAND 2019 can be found at www.medicalfair-thailand.com

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About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organizers, responsible for organizing more than 20 global No. 1 exhibitions in various industries including medicine and health, specifically MEDICA, COMPAMED and REHACARE INTERNATIONAL held in Düsseldorf, Germany. With extensive expertise in organizing trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in the region since 1995. For more information, please visit mda.messe-dusseldorf.com

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