暨2018中国国际医疗创新论坛 Medical Fair China 2018

2018中国国际医疗创新展览会

China Medical Innovation Forum 2018

# 2017中国国际医 疗创新论坛回顾

China Medical **Innovation** Forum 2017 Review

95%

的展商对参加2017中国国际 医疗创新论坛的展示表示满意 of exhibitors were satisfied with China Medical Innovation Forum 2017

"我认为中国国际医疗创新论坛是一场专业 的医疗行业盛会,论坛+展示区的形式吸引 了很多专业观众的参与,参观我们展位的 观众质量非常高, 在第一天上午我们就已 经与一些观众达成了初步合作意向。 77

> 施迈创新医学技术服务有限公司 总经理 肖健 先生

1 think China Medical Innovation Forum is a professional event for the medical industry. The structure of Forum + Display Area attracted a lot of trade visitors. We received visitors of high quality. On the first morning, we reached preliminary intention for cooperation with some visitors. "

Mr. Sean Xiao, CEO of Innomd Medical Design (Suzhou)

## 企业展示区大受欢迎,精彩呈现 医疗创新服务及技术

Successful launch of the new exhibition zone

参展企业分布 Exhibitor Structure



### 2017 中国国际医疗创新论坛参 会代表人数创新高, 巩固其创新 医疗行业领军地位

Record-breaking number of attendees of China Medical Innovation Forum solidified its leading position

的观众对论坛表示很满意 of visitors were satisfied with the Forum

87%

的观众对企业展示区表示很满

of visitors were satisfied with the Exhibition Zone

85%

的观众表示会参加2018 中国 国际医疗创新展览会

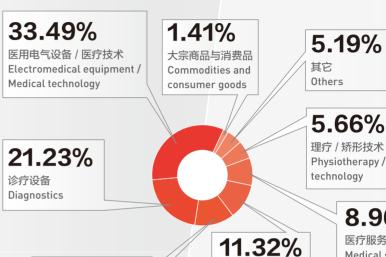
of visitors are willing to visit Medical Fair China 2018

#### 感兴趣的产品 Product Interest

12.74%

Laboratory equipment

实验室设备



信息与通信技术 Information and communication technology

5.66%

Physiotherapy / Orthopaedic

8.96% 医疗服务与出版物

Medical services and publications

观众行业性质 Visitor Structure

27.34% 医疗器械生产商 Medical device manufacturer

**21.88%** 产品设计、研发、注册机构 Product design, R&D and registration

10.53% 临床专家 / 医生 Clinical expert / Doctor

9.38% 零售商 / 代理商 Retailer / Distributor

8.6% 医疗器械行业投资人 Medical device industry investor

0.78% 营销策划专家 Marketing expert

0.78% 政府机构 Government Ministry

1.56% 医疗中心 / 护理康复中心 Medical center / Nursing and rehabilitation center

1.56% 上游原材料和元部件供应
Upstream raw material and component supplier

1.56% 医疗器械园区管理者 Manager of medical device industry park

2.34% 医科大学 Medical university

**2.34%** 海外项目合作机构 Overseas project cooperation organization

**2.34%** 动物实验中心 Animal experiment center

3.91% 批发商 / 进出口商
Wholesaler / Importer & Exporter

**5.10%** 其他 Others

Medical Fair China 2018 China Medical Innovation Forum 2018

# 47位重量级演讲嘉宾



姜峰 博士 常务副会长

国家医疗器械 产业技术创新 服务联盟理事 长/中国医疗 器械行业协会

Dr. Jiang Feng President of CSAMDI. Vice President of CAMDI



迈克尔·季米洛夫 杜塞尔多夫市人 力资源及健康部 主任





王正国 院士 中国工程院





贺西京 教授 陕西省康复医学 会会长

Prof. He Xijing Chairman of Shaanxi Association of Rehabilitation Medicine

# 47 Distinguished Speakers in 2017



王兰明 先生 国家食品药品监 督管理总局医疗 器械注册管理司 专员/研究员



陶冠红 先生 苏州高新区 引区长

Mr. Wang Lanming Researcher and Director-General of Medical Device Registration Department of CFDA



史蒂芬・马丁 教授 博士 杜塞尔多夫天主 教会医院集团德 国西部糖尿病及 健康中心主任

Prof. Dr. Stephan Martin Director of West-German Center of Diabetes and Health, Catholic Hospital Group Düsseldorf



Mr. Tao Guanhong

Deputy Head of Suzhou New &

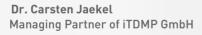
Hi-Tech Industrial Development Zone

马克·瓦茨特 先生 移动战略顾问

Mr. Mark Wächter Mobile Strategy Consultant at MWC.mobi, Author & Mr. Mobile



德国iTDMP公司 管理合伙人





王晶 先生 国家增材制造创 新中心副总工程

Mr. Wang Jing **Deputy Chief Engineer of China** National Additive Manufacturing **Innovation Center** 



赵伟 教授 北京邮电大学电 子工程学院生物 医学工程系

Prof. Zhao Wei Department of Biomedical Engineering of Beijing University of Posts and Telecommunications



琴恩 女士 上海玛瑞斯三维 打印技术有限公 司总经理

Ms. Kim Francois General Manager of Materialise China



与MEDICA有着深入合作关系的FTR4H (Future for Health) 首次 来到中国,成为2017中国国际医疗创新论坛之"物联网与智慧医 疗"分论坛最大的亮点之一。FTR4H是一个国际性的交流平台, 旨在促进全球数字化健康产业中新兴公司、知名企业及投资商、 包括相关促进机构与媒体之间的讨论、对话及联谊。

FTR4H的移动战略专家马克·瓦茨特先生主持了一场别开生面的圆 桌论坛,与来自齐腾医药、Darma Inc.及The CareVoice等企业的 嘉宾热烈讨论了"数字医疗如何重塑中国医疗体系"这一课题。

2018年9月,FTR4H将重返中国,再次与业内人士相聚在中国国 际医疗创新论坛!

此外,FTR4H将集结在中国数字健康领域的行业推动者和大咖, 建立相关联系网络。来自Darma Inc.公司的胡峻浩博士将担任 FTR4H的首位中国区大使。

FTR4H (Future for Health), which has closely cooperated with MEDICA and its family of shows, successfully debuted at China Medical Innovation Forum 2017. FTR4H is an international platform which enables discussions, meetings, dialogs and networking among thousands of Digital Health start-ups, corporations and investors, including accelerators and media from around the world.

Mr. Mark Wächter, Mobile Strategy Consultant at MWC.mobi, Author & Mr. Mobile, led a Fire Side Chat to talk about "How Digital Health Transforms the Healthcare Continuum in China" with industry veterans from Chiltern, Darma Inc and the CareVoice.

FTR4H society will be back for sure at Medical Fair China in Suzhou in September 2018!

In the meantime, FTR4H will establish a network of digital health movers & shakers in China. We have won Dr. Junhao Hu from Darma Inc as the first FTR4H Ambassador in and for this unique market.

