

## PRESS & POST RELEASES

21 / 12 / 2016

### POST SHOW REPORT RUSSIAN HEALTH CARE WEEK 2016

The **Russian Health Care Week** is the largest project related health care and medicine in Russia. It brings together a series of international trade shows and large congresses. Participants traditionally discuss the most relevant trends in Russian and global health care industry.

**Dates:** 5–9 December 2016

**Venue:** Expocentre Fairgrounds

**Organized by** the State Duma of the Russian Federal Assembly, Russian Ministry of Health Care, Expocentre AO

**Supported by** the Council of the Federation of the Russian Federal Assembly, Russian Ministry of Industry and Trade, Moscow City Government, Russian Chamber of Commerce and Industry, World Health Organization

#### Week Highlights

1. The 7<sup>th</sup> edition of the **For Healthy Life** International Forum on Non-Communicable Disease Prevention and Promotion of Healthy Lifestyle. The event was organized by the State Duma of the Russian Federal Assembly and supported by the Russian Ministry of Health Care and the World Health Organization. It is a respected international platform where participants discuss development priorities of the health care industry, work of physicians, upgrading of facilities for clinics and hospitals, etc.
2. The 26<sup>th</sup> edition of the **Zdravookhraneniye** International Exhibition for Health Care, Medical Engineering and Pharmaceuticals
3. The 10<sup>th</sup> edition of the **Healthy Lifestyle** International Exhibition for Rehabilitation and Preventive Treatment Facilities, Medical Aesthetics, Health Improvement Technologies and Products for Healthy Lifestyle

#### Zdravookhraneniye and Healthy Life Style joint figures

**Exhibition area:** 40,000+ sq m

**Exhibitors:** 924 companies (incl. 651 Russian ones)

**Total attendance:** 21,085

**Countries:** 31

**International pavilions: 5 (China, Czechia, Cuba, Germany, South Korea)**

**Types of products on display:** medical instrumentation, equipment and diagnostics; laboratory equipment and furniture; medical consumables, suture materials; medical clothing, products for patient care and hygiene products; sanitation, disinfection and sterilization equipment; design and facilities for hospitals, physician's rooms, health and spa centers; medical furniture; high medical technologies; dental equipment and instruments; rehabilitation medicine and equipment; orthopedic supports and devices; medical equipment to trauma departments and physiotherapy equipment; furniture and equipment for health resorts and rehabilitation centres; sports medicine and gym facilities; personal hygiene products; healthy food technology and products, etc.

**Participating companies:** Kodak, Physiomed, Storz, Fujifilm, Samsung, Heinemann, Mindray, Medi, Miele, Esaote, Beka Hospitec, BTL, Amico, Vinar, Zagorsk Optical and Mechanical Plant, Kostromskaya Medtehnika, Kront-M, Tatchempharmpreparaty, Urals Optical and Mechanical Plant, Electron, etc.

4. **PharmMedProm**, Russian State Program on Development of Pharmaceutical and Medical Industries in 2013-2020. This year PharmMedProm featured **the world premiere** made by Electron R&D and Production Company. It is a universal polypositional X-ray complex with multi-purpose tilting table for polypositional study. The equipment was developed with the support of the Russian Ministry of Industry and Trade and is unrivaled throughout the world.

5. The **Day of Moscow**, the Week's premiere event. Leading Moscow manufacturers will show new technologies, equipment and medical products. Government authorities and CEOs will make presentations and share experience with health care professionals from Moscow and other regions.

6. The Day of Cuba. Cuban companies demonstrated the latest achievements of the country's pharmaceutical and biotechnical industries, advanced programs of early diagnostics and disease control, accomplishments of dentistry and dermatology. Presentations included "Pharmaceutical and Biotechnical Industries of Cuba", "SUMA Technology: 34 Years in Program of Early Diagnostics and Disease Control", "High Quality Dental Services in the Cira Garcia International Clinic", and "Treatment of

Dermatological Diseases in the Centre of Placental Histotherapy”.

The **Expocentre for Counterfeit-Free Exhibitions Project** aimed to minimize counterfeit products showcased at exhibitions continued. Highly skilled lawyers informed the participants about IP protection, give legal assistance in settling conflicts concerning infringement of exclusive rights, and shared the best practices in this field.

#### **Key Associated Events**

1. Session on Treatment in Health Resorts in Russia: Current State and Prospects
2. Presentation of a cross country ambulance for northern territories of Russia.
3. Discussion session of the Russian Ministry of Industry and Trade on Development of Export of Russia’s Pharmaceuticals and Health Care Products
4. Conference on Support Measures Aimed at Development of Medical Products Manufactured by Defense Contractors
5. Session of Medical Education: Credit History
6. 16<sup>th</sup> Russian Forum on Circulation of Medical Products in Russia
7. Conference on the Most Relevant Issues of Laboratory Facilities in Russia
8. Symposium on Stroke Prevention in Outpatient Care
9. **Dentistry 2016**, the 18<sup>th</sup> Annual Scientific Forum on Government Program for Prevention of Dental Diseases as Basis for Dental Service Delivery
10. Conference on Russian Health Care of the Future. Role of Government Support and Development of Innovative Technologies
11. **SportMed 2016**, the 11<sup>th</sup> International Conference on the Current State and Prospects of Medical Development in High Performance Sport

The next edition of the Russian Health Care Week is to run on 4–8 December 2017 at Expocentre Fairgrounds.

#### **Expocentre Press Service**

Phones: +7 (495) 605-71-54, 605-68-28

Fax: +7 (495) 609-41-30

E-mail: [press@expocentr.ru](mailto:press@expocentr.ru)