



REHACARE 2022

Profile data

Outstanding atmosphere at REHACARE 2022

73%
of the trade visitors have decision-making authority or are involved in the decision-making process.

Our visitors come from more than **86** countries.

95%
of the trade visitors would recommend REHACARE to others.

More than **52%**
of the visitors have concrete investment plans during their visit to the trade fair.

21%
of the trade visitors have found new suppliers.



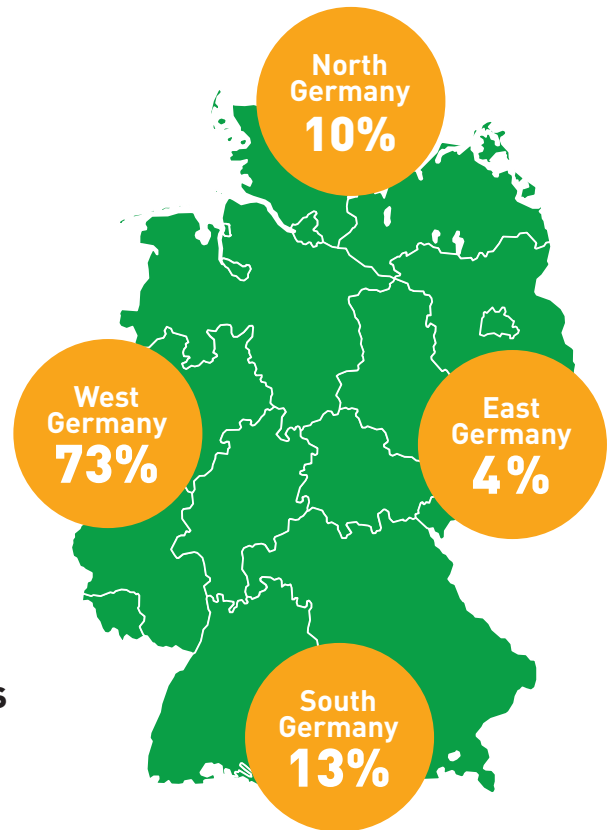


Visitors total

35,072

25,473
Germany
73%

9,599
Other countries
27%



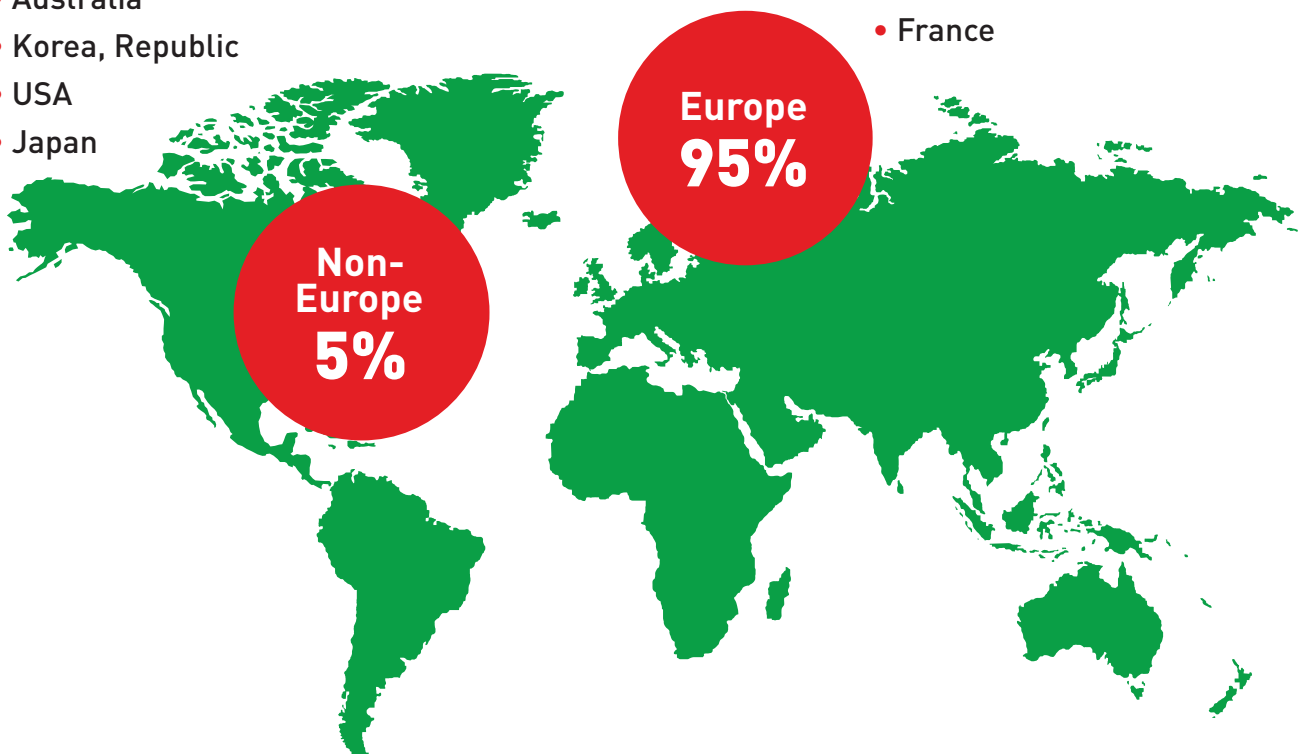
Countries of origin

Non-Europe (top 5)

- Israel
- Australia
- Korea, Republic
- USA
- Japan

Europe (top 5)

- Netherlands
- Italy
- United Kingdom/Northern Ireland
- Belgium
- France



Visitor structure features



Visitor sectors

Medical trade/health care supply/orthopaedic handicraft	17%
Assistive technology industry/other industrial branches	9%
Medical practice/other practice	9%
Nursing/retirement home	7%
Import/export	6%
Rehabilitation hospital/facility	5%
Assisted living	4%
Public authority	4%
Hospital	3%
Special facility	3%
University/high school/technical college	3%
Outpatient nursing	3%
Association/organisation	3%
Special facility/training center/workshop	2%
Cost bearer, health and care insurance, private health insurance	2%
Medical service	2%

Visitor product interests

Daily living aids 55%	Wheelchairs, vehicles 52%	Mobility aids, walking aids 52%
Orthopaedic aids 32%	Nursing care (in-patient/homecare) 28%	Communication aids, IT 28%
Physiotherapy, ergotherapy, physical training 28%	Aids for children 26%	Sports, leisure time, games 25%
In-patient medical care 24%	Body care, body hygiene 23%	Education, employment, occupation 22%
Barrier-free living 21%	Exoskeletons 19%	Travelling 16%
Cars, car adaptation 15%	Education, employment, occupation 15%	Associations, institutions, organisations 13%
Ambient Assisted Living (AAL) 13%	Clothing, protective gear 11%	Food, kitchen furnishing and supplies 11%

Net space in sqm

23,959



14,413

Germany

60%

9,546

Other countries

40%

Exhibitors total

696

48%

332 Germany



52%

364 Other countries

REHACARE 2022 media data

www.rehacare.de
www.rehacare.com

2,094,000 page impressions

505,000 visits

303,600 unique users

660,800 search queries in exhibitor and product database

Be part of it!

13–16 September 2023



Messe
Düsseldorf