

JOIN US AT RUSSIA'S LARGEST HEALTH CARE EVENT!



Venue:

Pavilions No.2, 7 (Halls 1,2), 8, Forum
EXPOCENTRE Fairgrounds,
Krasnopresnenskaya nab., 14,
Moscow, Russia

**How to get there
by public transport:**

Vystavochnaya,
Delovoy Tsentr metro stations,
West Entrance

By car:

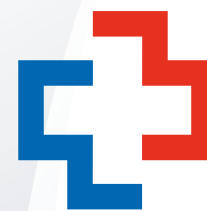
- Krasnopresnenskaya
naberezhnaya 14, South Entrance
- 1st Krasnogvardejskiy proezd,
North Entrance

Phones:

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+7 (499) 795-41-17 +7 (499) 795-39-43
+7 (499) 795-26-72 +7 (499) 795-37-65

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РОССИЙСКАЯ
НЕДЕЛЯ ЗДРАВООХРАНЕНИЯ
RUSSIAN HEALTH CARE WEEK

On the annual list of events supported by the Russian Ministry of Health Care

7-11 December 2020



For Healthy Life

11th International Forum on Non-Communicable
Disease Prevention and Promotion of Healthy Lifestyle



Zdravookhraneniye

30th Anniversary International Exhibition for Medical
Engineering, Products and Consumables



Healthy Lifestyle

14th International Exhibition for Rehabilitation
and Preventive Treatment Facilities, Medical Aesthetics,
Pharmaceuticals and Products for Healthy Lifestyle

7-10 December 2020



MedTravelExpo

Medical Clinics, Health and Spa Resorts
4th International Exhibition for Medical
and Wellness Services, Health Improvement
and Medical Treatment



www.zdravo-expo.ru/en

Advertising



Organised by

- State Duma of the Russian
Federal Assembly
- Russian Ministry of Health Care
- EXPOCENTRE AO

Supported by

- Federation Council of the Russian Federal Assembly
- Russian Ministry of Industry and Trade
- Russian Academy of Sciences
- Russian Chamber of Commerce and Industry
- Federal Agency for Tourism (Russian Tourism)





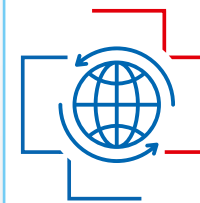
Russian Health Care Week is the country's largest series of health care congresses and exhibitions. Traditionally, its participants discuss current trends in the development of world medicine and domestic health care, and summarize the preliminary results of Health Care and Demography National Projects.

The prestige and credibility of the forum are demonstrated by the support received from the leadership and government of the country, legislative, federal and regional executive bodies for health care, industry and tourism.

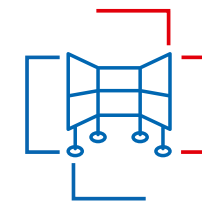
RUSSIAN HEALTH CARE WEEK INCLUDES FOLLOWING KEY EVENTS:

- **"For Healthy Life"** Forum on Non-Communicable Disease Prevention and Promotion of Healthy Lifestyle;
- **Zdravookhraneniye** International Exhibition;
- **MedTravelExpo. Medical Clinics. Health and Spa Resorts** International Exhibition;
- **Healthy Lifestyle** International Exhibition;
- **"INCLUSION-EXPO: Rehabilitation. Accessible Environment. Assistive Technologies"** International Forum;
- **MedTravelFest** International Festival for Active Lifestyle and Health and others.

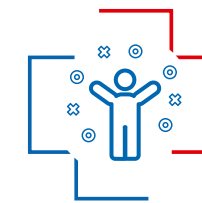
RUSSIAN HEALTH CARE WEEK 2019



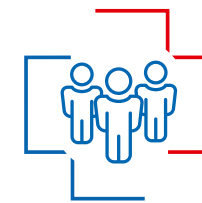
40 countries
1,079
exhibitors



50,000
sq. m. of total
exhibition space



100+
events



26,840
professional
visitors

WIDE TARGET AUDIENCE

63% regional and foreign professionals

72% visitors have buying authority



VISITOR PROFILE

Wholesale/deliveries of medical equipment and medical products	27%	Retail / online commerce	5%
Manufacturer of medical equipment and medical products	12%	Business services	4%
Public health care centre	11%	Health resorts, spas	2%
Private clinic / private medical centre	10%	Sport / fitness / beauty shop	2%
Public institution	9%	Pharmaceuticals / pharmacology	2%
Educational / research institution	6%	Pharmacy / pharmacy chain	1%
		Mass media	1%
		Medical tourism agency	1%
		Other	7%

Source: Romir

RUSSIAN HEALTH CARE WEEK IS ON THE ANNUAL LIST OF EVENTS SUPPORTED BY THE RUSSIAN MINISTRY OF HEALTH CARE